

# Strategies for Innovation at Smaller Companies



## LIC Technology & Project Management Committee Meeting

Hosted by GPM Life | Via Webex | October 14, 2020, 10 a.m. – 3 p.m. ET | [www.loma.org/LICTECH](http://www.loma.org/LICTECH)

### PRELIMINARY AGENDA: Subject To Change (rev. 9/23/2020)

Please review our [Antitrust Policy](#)

#### Wednesday, October 14, 2020

9:30 a.m. ET

#### **Greetings and A/V Checks**

We'll be online 30 minutes early so you can check audio and video and catch up with your colleagues. See [www.loma.org/webex](http://www.loma.org/webex) for guidelines and tips.

10:00 a.m.

#### **Welcome & Attendee Introductions**

*Jeff Shaw, CLU, ChFC, Executive Director, LIC*

Each attendee will have an opportunity to introduce themselves and describe current initiatives, biggest challenges, and goals for the meeting.

10:30 a.m.

**Presentation:** Jeff Shaver, Corporate Communications - Marketing Manager, GPM Life

11:30 a.m.

#### **Facilitated Discussion on COVID Topics**

*Jeff Shaw, CLU, ChFC, Executive Director, LIC*

Find out what other companies are experiencing and actions they're taking with regard to the COVID-19 pandemic. Topics will be pre-selected by participants (send requests to [jshaw@limra.com](mailto:jshaw@limra.com)).

- Plans for continued WFH policies (post-pandemic)
- Has your company focused additional resources, capital, and effort around User Experience Design since the advent of the COVID-19 Pandemic?

12:00 p.m.

#### **Break**

1:00 p.m.

#### **Cybersecurity Update & Discussion**

*Bob Beken, CISSP, IAM, IEM, Managing Consultant, Sirius Computer Solutions*

Bob Beken is currently the CISO for a financial services firm with \$1.5 Billion in assets, a chemical manufacturing company and a global shipping company. He is a network security, risk, business continuity and information assurance expert with over 20 years of experience developing enterprise security solutions for the financial, mining, oil and gas, medical, pharmaceutical, defense, manufacturing, distribution, entertainment and government industry sectors. He will share current issues, threats, and preventive strategies – bring your questions and discuss your top concerns!

2:00 p.m.

#### **Facilitated Discussion with Live Polling**

*Jeff Shaw, CLU, ChFC, Executive Director, LIC*

Find out what others are doing, what's working and what isn't, and discuss common challenges and solutions.

Topics will be pre-selected by participants (send requests to [jshaw@limra.com](mailto:jshaw@limra.com)):

- What priorities are receiving the most IT hours?
- Do you have plans to increase IT staff to complete more digital transformation?
- Testing strategies (manual & automated)
- Has your company embarked on innovation initiatives regarding Customer Experience?

3:00 p.m.

#### **Adjourn**

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## PRELIMINARY ATTENDEE LIST

*Earlybird registrants as of 9/23/2020*

5Star Life Insurance Company - John Sachs, FLMI, ACS, AIAA, AIRC, VP Business Insurance Markets  
American Fraternal Alliance - Allison Koppel, CAE, Chief Operations Officer  
Catholic Life Insurance - Scott Brant, FLMI, ACS, AAPS, AIAA, AIRC, ARA, Senior Vice President, IT  
Columbian Financial Group - Tricia Gallagher, ACS, ALMI, Director, Project Governance & Delivery  
Exactuals - Sandy Dougherty, MBA, FLMI, Sr Ins Consultant  
GPM Life - Gregory Lawler, CDR/USN (Ret.), MBA, FLMI, CIO  
Homesteaders Life Company - Laurie Covington, FLMI, VP, Application Delivery  
iPipeline - Joe Paddock, Vice President, Sales  
iPipeline - Michelle Brands, Director, Sales  
Locke Lord - Brian Casey, Partner  
National Slovak Society - Al Burns, PhD, JD, CIO  
Puritan Life - Megan Duty, MSIM, PMP, Vice President  
SPJST - Roy Vajdak, CPA, Attorney, Controller