



**SPONSORSHIP OPPORTUNITIES**  
**2020 LOMA Customer Experience Conference**  
March 25 – 27, 2020  
New Orleans, LA

**SPONSOR OPPORTUNITIES:**

For complete information on sponsorship opportunities, including pricing, contact Marvin Jones with LOMA at 770.984.6459 or via email at [jonesm@loma.org](mailto:jonesm@loma.org).

**Reception Sponsor –  
Lunch Sponsor –**

- Recognition of the sponsorship at the event
- Includes two (2) full-conference registrations. Additional staff can be registered at the rate of \$1320 for each subsequent registration.
- Distribution of one piece of collateral in the registration packets
- Online exposure on the conference website
- A listing and product description in the onsite material
- One-time use mailing list; your choice, of receiving it either three weeks prior or three weeks following the conference

**Hot Breakfast Sponsor –  
Continental Breakfast Sponsor –  
Refreshment Break Sponsor –**

- Recognition of the sponsorship at the event
- Includes two (2) full-conference registrations. Additional staff can be registered at the rate of \$1320 for each subsequent registration.
- Distribution of one piece of collateral in the registration packets
- Online exposure on the conference website
- A listing and product description in the onsite material
- One-time use mailing list; your choice, of receiving it either three weeks prior or three weeks following the conference

**Conference Mobile App Sponsorship –**

- Recognition of the sponsorship at the event
- Includes two (2) full-conference registrations. Additional staff can be registered at the rate of \$1320 for each subsequent registration.
- Distribution of one piece of collateral in the registration packets
- Online exposure on the conference website
- A listing and product description in the onsite material
- One-time use mailing list; your choice, of receiving it either three weeks prior or three weeks following the conference

### **Conference Lanyard Sponsorship –**

- Recognition of the sponsorship at the event
- Includes one (1) full-conference registrations. Additional staff can be registered at the rate of \$1320 for each subsequent registration.
- Distribution of one piece of collateral in the registration packets
- Online exposure on the conference website
- A listing and product description in the onsite material
- One-time use mailing list; your choice, of receiving it either three weeks prior or three weeks following the conference

### **Conference Coffee Sleeve Sponsorship –**

- Recognition of the sponsorship at the event
- Includes one (1) full-conference registrations. Additional staff can be registered at the rate of \$1320 for each subsequent registration.
- Distribution of one piece of collateral in the registration packets
- Online exposure on the conference website
- A listing and product description in the onsite material
- One-time use mailing list; your choice, of receiving it either three weeks prior or three weeks following the conference

### **Conference Wi-Fi Sponsorship –**

- Recognition of the sponsorship at the event
- Includes one (1) full-conference registrations. Additional staff can be registered at the rate of \$1320 for each subsequent registration.
- Distribution of one piece of collateral in the registration packets
- Online exposure on the conference website
- A listing and product description in the onsite material
- One-time use mailing list; your choice, of receiving it either three weeks prior or three weeks following the conference