

STRATEGIC LEADERSHIP EXPERIENCE

Program Overview

LIMRA and LOMA, in partnership with Wharton Executive Education, provides an industry-focused executive development program designed to:



Provide world-class, executive development for leaders across all functional areas from LIMRA and LOMA member companies



Create opportunities for leaders across the industry to connect, collaborate, and address current and future critical industry challenges



Complement member companies' existing executive development portfolios

AUDIENCE

- A cohort of 100 leaders will launch each summer
- Attendance is by nomination only; up to two leaders per cohort, per company
- This program is open to assistant vice presidents, vice presidents, or senior leaders with strategic leadership roles who are any of the following:
 - Identified as current or future leaders of the organization
 - Leaders of functional areas who can benefit from exposure to industry challenges
 - Experienced leaders from another industry who have joined a company

STRUCTURE AND FRAMEWORK

- Participants will attend three individual sessions taking place over 3½ days, in person, in mid-June each year, on the Wharton campus in Philadelphia, PA
- The program will be highly interactive, with opportunities for discussion and application of concepts

SESSION ONE

JUNE 17-21, 2024

SESSION TWO JUNE 16-20, 2025

SESSION THREE JUNE 15-19, 2026

Becoming an **Enterprise Leader**

Current challenges

Industry trends

APPLICATION **ACTIVITY**

Developing a Strategic Mindset **APPLICATION ACTIVITY**

Driving Transformation

- Key strategic issues
 - Integrated solutions

- Future focus
- Driving change

FACULTY

Faculty will include Wharton faculty professors, industry experts, and C-suite executives.

TUITION

Program tuition is \$6,000 per session (total of \$18,000), which includes all meals. Lodging, transportation, and off-site meal expenses are the responsibility of the participant.





FREQUENTLY ASKED QUESTIONS

SAMPLE PROGRAM PARTICIPANTS

Approximately 180 leaders, representing nearly 60 companies of all sizes and lines of business are enrolled in the program. Representative titles have included:

- Second Vice President, Enterprise Insights
- Vice President, Legal
- Assistant Vice President, Shared Services
- Senior Vice President, Financial Planning & Analysis
- Annuity National Sales/Distribution Leader
- Assistant Vice President and Actuary
- Vice President, Claims
- Chief Customer Service Officer
- Senior Vice President, Product Development
- Assistant Vice President, Strategy, Communications and Sustainability
- Vice President, Technology and Transformation
- Second Vice President, Human Resources

PARTICIPANTS RATE THEIR EXPERIENCE

On a scale of 1–5, respondents to the program evaluation rated the experience as follows:

4.8

"I would recommend this program to others" 4.8

Overall program rating

PARTICIPANTS RECOMMEND PROGRAM TO OTHERS

"The entire experience — accommodations, logistics, and networking opportunities were first class. The education and development is forward thinking. All employees from the food staff to the lecturers were aligned to create a positive and valuable experience."





"My participation in the program has been extremely valuable, as I have continued my career progress as a senior leader within my firm. Gaining access to elite professors at The Wharton School, top industry experts, and networking with other program participants has increased my ability to think strategically and confidently lead teams to successful outcomes."

"The opportunity to network and make connections with other industry professionals is invaluable. Great program that is immediately relevant to the work we do."





"The week was full of industry information, insights, and advice that were extremely relevant to my role and my responsibilities. I was hopeful for takeaways, and I absolutely have them."

"Great networking opportunity. Important time to think about your own leadership goals, strengths, and opportunities."



"If you are looking for an opportunity to see your day-to-day work, contributions and strategic directives from a difference perspective, the Strategic Leadership Experience Program will help you see with new eyes. The program is robust, yet energizing, and provides new ways of thinking that can be directly applied in your organization."

FOR MORE INFORMATION ON THE STRATEGIC LEADERSHIP EXPERIENCE

Please contact Lisa Stevens, Director of Executive Development, LIMRA and LOMA at lstevens@loma.org or visit the Strategic Leadership Experience online.