



# Industry Advantage

## Email to Learners

Subject line:

Congratulations! You've been selected to receive a subscription to **Industry Advantage**, an exciting new learning library developed by LIMRA and LOMA.

As a participant, you have unlimited access to the ever-expanding Industry Advantage library currently consisting of nearly 200 courses in life insurance, annuities, and workplace benefits. The average course length is 15–20 minutes. These courses are specifically designed to enhance your industry knowledge and prepare you for future growth. These courses cater to all skill levels including:

- **Foundational** — For onboarding and early career development
- **Deeper Dives** — For a closer look at core topics
- **Trending** — Emerging industry topics

Industry Advantage courses are available in  
anytime by

LMS and can be started

There are no individual course enrollments or per-course fees, so we encourage you to explore the content. Industry Advantage is an effective way to provide you with quick hits of knowledge and information that seamlessly fit into your schedule. The [course catalog](#) shows all the courses and learning paths (groups of related courses) available to you.

If you have any questions about the Industry Advantage and/or your subscription, please contact

Thanks in advance for your dedication to your professional development! We look forward to hearing your thoughts about how Industry Advantage helps you realize your potential!



*Navigate With Confidence*