



## Email Template to Learners

*Communicate the value of Industry Advantage to learners across your organization with this email template. Feel free to customize with company-specific details, links, or instructions.*

Subject Line: **Unlock your Potential with Industry Advantage!**

First Name,

This is your moment. You now have access to Industry Advantage, an exciting new learning library with **over 200 powerful courses**, developed by LOMA. These courses are designed to elevate your knowledge, grow your confidence, and **prepare you for future success** in the life insurance, annuities, and workplace benefits fields. Whether you're just starting out or looking to master emerging industry trends, **the path to your next breakthrough starts here.**

### Your Growth, Your Way

The courses are quick and impactful, averaging just 15-20 minutes each. That means **you can fit them into your busy schedule** effortlessly — whether you're seeking foundational skills or diving deep into specialized topics.

Here's how these courses are designed just for you:

- **Foundational** — Build a solid foundation for your early career development
- **Deeper Dives** — Get a closer look at core industry topics
- **Trending** — Stay ahead with emerging industry trends

**No enrollment fees, no barriers — just growth.** The entire library is open to you, including comprehensive [learning paths](#) that guide you through related courses for a seamless learning experience.

### Your Next Step

Take advantage of this powerful resource and **unlock knowledge and skills** to fuel your career. **Now is the time** to invest in yourself and take your expertise to the next level.

Start exploring today! **Check out the Industry Advantage** [course catalog](#) and dive into the [learning paths](#) waiting for you.

If you have any questions or need guidance, reach out to *[your company's contact]*.

**Your growth starts now — seize it!**