



Subscriber Newsletter: Q2 2025

Empower Your Teams — Your People Are Your Strongest Advantage

Today's most resilient companies know this truth: **your people are your strongest advantage**. To truly unlock their potential, it's not just about offering training — it's about fostering a learning culture where everyone grows together.

💡 A top-performing insurance and retirement company recently redesigned their onboarding process using Industry Advantage — and the results speak for themselves:

- **50% faster time to proficiency** in just 3 months (down from 6 months)
- **20% reduction in attrition** — employees now feel supported, capable, and confident from day one.

This success didn't happen by chance. They paired Industry Advantage courses with company-specific content to create a structured plan for active learning by moving away from passive content and towards digestible lessons, mock calls, and real-world application. **Read the full case study [here](#).**

And it's not just about onboarding. See what Gene Stone, 2nd VP, LOMA Professional Development, has to say about the lifelong impact of a strong organizational learning culture. According to recent industry data:

- Companies with strong learning cultures see **57% higher retention** and **23% more internal mobility**
- **98% say** the real-world examples help in their daily job

Explore the full article [here](#).

🔗 Want to make this real at your organization? Start with something simple, powerful, and proven: **Create a Learning Hour**. Block a shared time for teams to learn together — one course at a time. Whether they are new to the industry or looking to grow, group learning builds confidence, clarity, and community. If you're looking for course ideas, explore our course catalog [here](#).

Need support? Contact IndustryAdvantageSupport@loma.org or reach out to your Member Solutions Director (MSD).

Discover Your New Learning Path Workplace Benefits Fundamentals

Build foundational workplace benefits knowledge — learn benefits of the industry ecosystem, history of U.S. employee benefits, types of employee benefits, and regulation of retirement plans in the U.S. The seven courses in this learning path are:

- Navigating the Benefits Industry Ecosystem
- The History of Employee Benefits in the United States
- Legally Mandated Employee Benefits
- Overview of Core Employee Benefits
- Overview of Non-Core Employee Benefits
- What Makes an Effective Financial Wellness Program?
- Who Regulates Retirement Plans?

Have these courses caught your interest or could they benefit your team? Feel free to share! We highly recommend assigning them to your learners. Check out the full learning path [here](#).

Industry Advantage Learner Survey Coming Late — August!

Every year, we gather data from Industry Advantage learners. The purpose of the survey will be to obtain information on the Industry Advantage learner experience and outcomes.

To make this successful, we need your help to distribute a survey link to your Industry Advantage learners. We will provide you with the link and an email template to make distribution as easy as possible.

Once completed you will receive a report of your company's individual results and a consolidated report for all IA subscribers. Thanks in advance for your help!

We're Here to Help!

Visit www.loma.org/industryadvantage or contact IndustryAdvantageSupport@loma.org.