

# Industry Advantage



## Subscriber Newsletter: Q1 2026

### Coming in April: New Industry Advantage Courses

On **04/28/2026**, we're expanding the Industry Advantage library with **four new courses** designed to strengthen your team's knowledge and support your team's performance.

#### New Courses:

- *Introduction to Absence Management*
- *The Noble Purpose of the Insurance Industry*
- *Recognizing and Preventing Vulnerable Adult Financial Exploitation\**
- *Recognizing and Preventing Money Laundering\**

#### \*These courses are part of the Compliance and Fraud Prevention Learning Path

The Compliance and Fraud Training program is included as part of your Industry Advantage subscription. This learning path allows your organization **access to specialized Fraud Compliance content that can replace your Home Office required training.**

In addition to the two more Compliance and Fraud courses, which should be added to your Compliance and Fraud Prevention learning path, we are adding two new learning paths:

- *Building Communication Skills that Elevate the Customer Experience*
- *Strengthening Skills that Elevate the Customer Experience*

We have also revised the course selections in certain learning paths to provide you with the most current and relevant content, and we have modified a few current learning path names to better describe the learning paths' purpose. Look for more information in the 4/28 course release email.

We encourage you to make these courses and learning paths available to your teams as soon as possible so you can maximize learning impact and ROI.

Explore more details in the [Industry Advantage Course Catalog](#).

### Digital Badges Are Here

We're excited to share that **Industry Advantage now offers digital badges** — a powerful new way to recognize learners and highlight the value of your organization's professional development investment. Badging doesn't just celebrate achievements. It helps increase learner engagement, strengthen retention, and provide clear, trackable proof of your return on investment.



#### How Digital Badging Works

1. Learners complete Industry Advantage courses
2. Subscribed organizations submit a badge report with learner data to LOMA
3. LOMA processes and issues badges directly to learners

To get started, visit the [Industry Advantage Toolkit](#) for details and next steps.

### We Want to Hear from You! Liaison Survey Coming Soon

We'd truly value your participation in the upcoming Industry Advantage Liaison Survey. This brief survey is your opportunity to share what's working and where we can improve. Your feedback directly shapes the future of our program and helps us deliver stronger tools, resources, and learning experiences for your organization.

**Look for it to come to you via email by 4/30.**

We appreciate your partnership in strengthening Industry Advantage for everyone.

### We're Here to Help!

Visit [www.loma.org/industryadvantage](http://www.loma.org/industryadvantage) or contact [IndustryAdvantageSupport@loma.org](mailto:IndustryAdvantageSupport@loma.org).