

Build Your Advantage. Optimize Employee Success.

Industry Advantage



FROM DISRUPTION TO OPPORTUNITY

Employee turnover has far-reaching impacts. The total loss to a business from ineffective training is \$13.5 million per year, per 1,000 employees.¹ Sixty percent of employees say they would leave their current job due to a lack of professional development opportunities.²



UNLEASH EMPLOYEE POTENTIAL




To help your organization succeed, skills alone aren't enough. Employees also need working knowledge of your company and the industry. Meet the distinct, industry-specific needs of your entire workforce with LOMA's **Industry Advantage** subscription program. This cost-effective solution features unlimited access to a broad and deep library of bite-size content.



FORMAT AND ACCESS

- Ever-expanding course library with mobile ready content
- Customizable learning paths to optimize employee growth
- Compatible with your learning platform
- All access annual subscription
- No per-course fees or enrollments

PERSONALIZE LEARNING

Learner Objectives	Sample Topics
 <p>Foundational knowledge on life insurance, annuities, and workplace benefits</p>	<ul style="list-style-type: none"> • Insurance and Risk Basics • Industry Overview • Underwriting Fundamentals
 <p>Deeper dives for higher level exploration</p>	<ul style="list-style-type: none"> • Financial Acumen • Risk Management • Product Design
 <p>Hot topics to stay current on industry trends</p>	<ul style="list-style-type: none"> • Underwriting Transgender and Non-Binary Individuals • Elder Financial Exploitation



Take Advantage

For more information visit <https://loma.org/industryadvantage>.

¹ <https://www.shiftelearning.com/blog/statistics-on-corporate-training-and-what-they-mean-for-your-companys-future>

² <https://www.mckinsey.com/capabilities/people-and-organizational-performance/ourinsights/gone-for-now-or-gone-for-good-how-to-play-the-new-talent-game-and-win-back-workers>

