

Strategic Leadership Experience Program Overview



LIMRA and LOMA, in partnership with Wharton Executive Education, now provide a new, industry-focused executive development program designed to:



Provide world-class, executive development for leaders across all functional areas from LIMRA and LOMA member companies



Create opportunities for leaders across the industry to connect, collaborate, and address current and future critical industry issues



Complement existing member company executive development efforts

Audience

- A cohort of 100 leaders will launch each summer
- Attendance is by nomination only; up to two leaders per company can attend each year
- This program is open to assistant vice presidents, vice presidents, or senior leaders with strategic leadership roles, who are:

Identified as current or future leaders of the organization

OR

- Leaders of functional areas who can benefit from exposure to industry issues
- Experienced leaders from another industry who have joined a company

Structure and Framework

- Participants will attend three individual 3½ day sessions, in person, in early August each year, on the Wharton campus in Philadelphia, PA
- The program will be highly interactive, with opportunities for discussion and application of concepts

SESSION ONE
AUGUST 7–11, 2023

Becoming an Enterprise Leader

- Industry trends
- Current challenges

APPLICATION ACTIVITY

SESSION TWO
AUGUST 5–9, 2024

Developing a Strategic Mindset

- Key strategic issues
- Integrated solutions

APPLICATION ACTIVITY

SESSION THREE
AUGUST 4–8, 2025

Driving Transformation

- Future focus
- Driving change

Faculty

Faculty will include Wharton professors, industry experts, and C-suite executives.

Tuition

Program tuition is \$5,500 per session (total of \$16,500), which includes all meals. Lodging and transportation expenses are the responsibility of the participant.

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Frequently Asked Questions

Who participated in the first cohort?

Ninety-four leaders, representing 55 companies of all sizes and lines of business, attended the first session. Attendees were primarily at the assistant vice president and vice president level, with additional senior leaders rounding out the group. Representative titles included:

- Second Vice President, Shared Services
- Vice President, Policy Administration
- Assistant Vice President, Information Technology
- Senior Vice President, Financial Planning and Analysis
- Annuity National Sales Manager
- Assistant Vice President and Actuary, Strategy and Long-Term Planning

How did participants rate their experience?

On a scale of 1 – 5, respondents to the program evaluation rated the program as follows, for an overall average of 4.6:

<i>“What is your overall rating of this program?”</i>	<i>“I’ll be able to apply the knowledge gained to my role”</i>	<i>“The insights I’ve gained will help drive business results for my team/organization”</i>	<i>“I would recommend this program to others”</i>
4.6	4.5	4.5	4.8

Why would a participant in Strategic Leadership Experience Cohort One recommend this program to others?

“The entire experience – accommodations, logistics, and networking opportunities were first class. The education and development is forward thinking. All employees from the food staff to the lecturers were aligned to create a positive and valuable experience.”

“Informative. [The program] is relevant and presented in a way that gives you actionable takeaways you can immediately implement and strategies to assist you in your career.”

“Content was relevant. Love the peer interaction. And I really like the concept of the [learning] groups that will connect after this week.”

“Content and networking opportunities were great. Looking forward to the next two years. The team has done a great job creating the program.”

“I believe the knowledge, experiences, networking, and relationships will impact my team and organization and allow me to grow toward [becoming] an enterprise leader.”

For more information on the [Strategic Leadership Experience](#), please contact Lisa Stevens, Director of Executive Development, LIMRA and LOMA at lstevens@loma.org.