

# Become an International Affiliate Member of LOMA

An International Affiliate LOMA membership offers you a solid return on your investment by providing many ways for you to reach industry decision makers.

## ***LOMA Affiliate Members are connected to:***

### **People**

- **Networking** with industry leaders and other potential customers at LOMA meetings
- **A marketing channel** that reaches key strategic players in over 1,000 insurance and financial services companies
- **Outreach opportunities** advertising in LOMA publications such as *Resource* magazine. With an annual readership of over 400,000 industry professionals, it reaches thousands of C-level decision makers at LOMA member companies. Members receive complimentary subscriptions for your management staff.
- **Listing** in our directories and banner ads or sponsoring on our Web site.

### **Knowledge**

- **Special low pricing** on job-related, industry-specific education, including Web-based courses, and more. Our training will improve your employees' expertise when dealing with clients while giving you the tools to successfully build and retain a superior workforce.
- **Free access to our Information Center** and its customized, industry-specific research services including downloads of customized research briefs covering a wide variety of key industry topics

### **Solutions**

- **Increased recognition and credibility** as a trusted business partner in the leading global financial services association
- **Exhibiting at LOMA conferences** enabling you to meet with key industry executives and demonstrate your products and services
- **Sponsoring events or speakers** at LOMA conferences in the areas of technology, financial management, customer service, life insurance, and annuities

*For more information about LOMA's international affiliate membership, please contact [intlmembership@loma.org](mailto:intlmembership@loma.org)*