## Fellowship Code of Ethics

## In all my professional activities, I shall

- Discharge all duties with honesty, integrity, objectivity, fairness and professionalism
- Deal with others in a manner in which I would want them to deal with me
- Place the public interest above my own
- Continually strive to master all aspects of my business and to improve my professional knowledge and skills
- Diligently strive to ascertain my clients' best interests and seek to ensure that these interests are met
- Respect my clients' privacy and the confidentiality of information they provide,
   within the constraints of the law
- And comply with the spirit and letter of the law.
- I shall hold my professional designation proudly and seek to enhance the reputation of my designation and the financial services industry in every way.

