

2026 LIC Winter CEO Forum

Omni Tucson National Resort | February 3 – 4, 2026 | MORE INFO: WWW.LOMA.ORG/LICCEO

PRELIMINARY AGENDA

Tuesday, February 3, 2026

8:00 a.m. **Networking Breakfast**

8:30 a.m. **LIC CEO Forum Attendee Introductions & Activity Reports**

Kick off this important networking event with a round-robin introducing each participant and hearing the key initiatives and challenges they are facing this year.

10:30 a.m. **Networking Break**

11:00 a.m. **LIMRA Update, Industry Trends, and Increasing Opportunities for Smaller Companies**

Sean Grindall, Chief Member Relations and Solutions Officer, LIMRA and LOMA
Learn about some of the latest LIMRA research highlights and a proposed new offering for small-to-midsize LIC member companies. Join in an interactive discussion on the impact for this segment of the industry.



Grindall

12:00 p.m. **Networking Luncheon**

1:00 p.m. **“Unfair Comparisons” Workshop Part I: Strategic Imperatives for Your Company’s Success**

Maria Ferrante-Schepis, Founder, ThinkWorthy Consulting

Maria Ferrante-Schepis is a well-known insurance industry thought leader, whose mission is to help leaders shape their own future (versus having it shaped for them by outside forces), and to help close the gap between consumer perceptions and industry intentions. In this high-level interactive workshop, Maria will lead discussions on the five strategic imperatives she has identified in her latest book, *Unfair Comparisons: Nuancing the “Sold Not Bought” Category* (included with your registration). These strategic imperatives are further broken down into 21 often overlooked nuances that with proper detection and understanding, would create better outcomes for the future of your organization. *Stay for the LIC Annual Conference, and bring your key team members, to hear Maria’s feature presentation about the 21 nuances and how they apply throughout the company in a variety of functional areas.*



Ferrante-Schepis

3:00 p.m. **Sessions Adjourn for the Day**

4-8:00 p.m. **CEO Outing and Networking Dinner at Tohono Chul Park**
(Registered Spouses Included)

Build friendships with fellow CEOs and enjoy a uniquely Tucson experience at Tohono Chul, named one of the “World’s Ten Best Botanical Gardens.” Tohono Chul will immerse you in lush Sonoran Desert, with a spectacular view of the Santa Catalina mountains. Take a docent-guided stroll along winding paths past soaring Saguaros, artfully designed relaxation spots, and informative garden exhibits, followed by a regionally inspired dinner buffet onsite. *Bus transportation will depart at 4 p.m. from the resort lobby and return after dinner.*



2026 LIC Winter CEO Forum

Wednesday, February 4, 2026

8:00 a.m. **Continental Breakfast**

8:30 a.m. **“Unfair Comparisons” Workshop Part II**

Maria Ferrante-Schepis will continue leading CEO interactive dialogue, closing out with a facilitated discussion on putting workshop concepts to use.

9:30 a.m. **Networking Break**

10:00 a.m. **Open Discussion**

Share challenges, ideas, and practical solutions on requested topics, such as leveraging artificial intelligence and developing leaders for succession planning.

11:30 a.m. **CEO Forum Adjourns**



Register at www.loma.org/LICCEO.

Book your hotel reservation [here](#).

See You in Tucson!