



SPONSORSHIP INFORMATION & FORM

Thank you for considering sponsorship of the 2023 LIC Annual Conference! As an LIC Conference, unlike LIC Committee Meetings, vendors and service providers do NOT need to be a sponsor to attend, and can use the Individual Registration links at www.loma.org/LIC2023.

This signature event of the Life Insurers Council draws approximately 80-100 senior-level executives from small-to-midsize life insurance companies, whose primary purpose for attending is to network with peers and share ideas to improve their business – and to build relationships with vendors who are interested in working with smaller companies. Not only is sponsorship at the Annual Conference a demonstration of your company's strong support of this important and highly valued membership organization, it also provides maximum visibility with the full membership.

This is a great opportunity for your company to show a strong commitment to the industry and gain visibility among LIC's small-to-midsize life insurance companies.

Benefits of Sponsoring the 2023 LIC Annual Conference

The 2023 LIC Annual Conference will be held at the Wyndham Grand Harbourside Place, Jupiter, FL, February 1-3, 2023. Your sponsorship includes:

- One fully participating attendee (two for Elite level sponsors). Each additional registration is \$1,450, the lowest available individual rate.
- A personal introduction to the audience including a brief statement of your company's value proposition for LIC attendees.
- Your logo in the meeting program and on the meeting website www.loma.org/LIC2023, and your photo and contact information in the meeting handouts.
- Sponsors are welcome to offer their broad perspective and subject-matter expertise when appropriate during the meeting. This is a better way to showcase your company than an exhibit or sales pitch could be!
- Sponsors will have the option to place brochures and/or logo items in the LIC Registration Area. Contact lic@loma.org to discuss ideas or specify what you'd like to include.
- **Elite Sponsors will be recognized additionally as sponsors of the Annual Membership Banquet, February 2, 2023.**

Sponsorship Fees

- Annual Conference Contributing Sponsor Level
 - LIC Member Company: \$3,500 / Nonmember Company: \$4,500 – includes **one** registration
- Annual Conference & Banquet Elite Sponsor Level
 - LIC Member Company: \$6,500 / Nonmember Company: \$7,500 – includes **two** registrations
- Additional Registrations: \$1,450 per person
- Sponsorship Bundles: All LIC Sponsorships for the year are shown at www.loma.org/LICSponsorships.



SPONSORSHIP APPLICATION FORM

My company agrees to pay the applicable sponsorship fee checked below:

Annual Conference CONTRIBUTING Sponsorship

___ \$3,500 - LIC Member Sponsorship Fee – Contributing Sponsor Level, includes one registration

___ \$4,500 - Nonmember Sponsorship Fee – Contributing Sponsor Level, includes one registration

___ \$1,450 x ___ Additional Attendees (Optional)

You can also sign them up separately at the [Sponsor Registration Link](#)

___ I will provide this registration link to the one individual who will be signing up as the included attendee:

[Complimentary Sponsor Registration Link](#)

Annual Conference & Banquet ELITE Sponsorship

___ \$6,500 - LIC Member Sponsorship Fee – Elite Sponsor Level, includes up to two registrations

___ \$7,500 - Nonmember Sponsorship Fee – Elite Sponsor Level, includes up to two registrations

___ \$1,450 x ___ Additional Attendees (Optional)

You can also sign them up separately at the [Sponsor Registration Link](#)

___ I will provide this registration link to up to two individuals who will be signing up as the included attendees:

[Complimentary Sponsor Registration Link](#)

Company: _____

Website URL for Logo Hyperlink: _____

Signed: _____ Date: _____

Print Name: _____

Email Invoice to: _____

Send completed form and a high-resolution company logo (jpg or png) to lic@loma.org.

Thank You – We Appreciate Your Support!