



2023 Advanced Sales Forum
August 6 – 9, 2023
The Ritz Carlton
Chicago, IL

Sponsorship & Exhibitor Prospectus

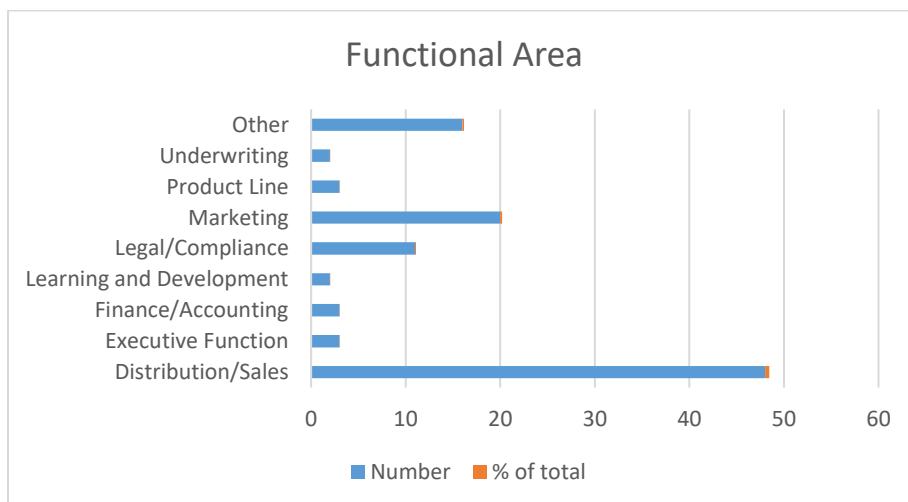
LIMRA, a worldwide research, learning and development organization, is the trusted source of industry knowledge for over 850 financial services firms. LIMRA provides its members with the latest insight and analysis on retirement, insurance and distribution, helping them develop effective business strategies that positively impact the bottom line.

The 2023 Advanced Sales Forum provides information for industry leaders by industry leaders with unique expertise in this segment of the financial services market. The Advance Sales Forum provides unparalleled insights from peers and implementable ideas from experts.

Attendees of this conference are Advanced Sales and marketing executives, estate and business planning specialist, CMOs, and sales officers with accountability for serving individual markets.

Who Attends?

- 38% CEO/Presidents, C-Level, Senior Management, Business Line Heads, Department Heads
- 39% Middle Management (2nd VP, AVP, Director, Manager) Team Lead
- 23% Associate/Technical Professions, Sales Representatives





Sponsorship Opportunities

Raise your level of branding with this audience by securing a Sponsorship. Options include:

- Multiple conference registrations.
- Special recognition on the conference website, onsite signs, mobile app and general session walk-in slides
- Acknowledgement from the podium
- Personal introductions to attendees by LIMRA staff

To create your Sponsorship package, contact:

Nicole Chiarodo, Sponsor & Exhibitor Sales - nchiarodo@limra.com

Wi-Fi & Mobile App Sponsor

\$12,000

Strengthen your company's awareness with this highly visible technology sponsorship.

- Exclusive Sponsor of Wi-Fi in meeting space for all attendees.
- Opportunity for customized Wi-Fi password (if available at property)
- Three (3) full-conference registration.
- Additional Attendee at member rate
- 6-foot Exhibit space
- Sponsorship and logo acknowledgement with signage, logo and company description on website, acknowledgement from the general session walk in slides.
- Special slide of sponsorship to be shown in each session prior to start of session
- Add placement on Mobile App
- Sponsorship acknowledged with company logo in conjunction with Wi-Fi details and App details

Welcome Reception Sponsor

\$10,000

- Two (2) full-conference registration.
- 6-foot Exhibit space
- Introduction during reception and opportunity to address attendees
- Sponsor signage during reception
- Registrant/Attendee List will be sent 3 weeks prior to event. An updated list will be sent each week up to start of event (provided according to set schedule)
- Acknowledgement from podium
- Sponsorship listing (includes your logo) on Mobile App



Luncheon Sponsor ***\$8,000***

- Two (2) full-conference registration.
- 6-foot Exhibit space
- Introduction during Lunch and opportunity to address attendees
- Sponsor signage during reception
- Registrant/Attendee List will be sent 3 weeks prior to event. An updated list will be sent each week up to start of event (provided according to set schedule)
- Acknowledgement from podium
- Sponsorship listing (includes your logo) on Mobile App

Breakfast Sponsor ***\$7,000***

- Two (2) full-conference registration.
- 6-foot Exhibit space
- Sponsor signage during Breakfast
- Registrant/Attendee List will be sent 3 weeks prior to event. An updated list will be sent each week up to start of event (provided according to set schedule)
- Acknowledgement from podium
- Sponsorship listing (includes your logo) on Mobile App

Networking Break ***\$5,500***

- 30 minute networking break
- One (1) full-conference registration
- Additional registration at the member rate
- 6-foot Exhibit space
- Sponsor signage during Networking Break
- Registrant/Attendee List will be sent 3 weeks prior to event. An updated list will be sent each week up to start of event (provided according to set schedule)
- Sponsorship listing (includes your logo) on Mobile App

Contributing Sponsor ***\$4,200***

- One full-conference registration.
- Acknowledgment in the onsite conference program and general session walk-in slides
- Logo and company description on conference mobile app