

The Marketing Conference

Breaking New Ground

June 1–3, 2022



Wednesday, June 1

1:15 to 2:00 p.m.	First Timers Orientation
2:00 to 2:30 p.m.	Meet & Greet
2:30 to 3:30 p.m.	General Session
3:30 to 4:00 p.m.	Networking Break
4:00 to 5:00 p.m.	Breakout Sessions
5:00 to 6:30 p.m.	LIMRA Welcome Reception

Thursday, June 2

7:00 to 8:00 a.m.	Breakfast
8:15 to 9:50 a.m.	General Sessions
9:50 to 10:30 a.m.	Networking Break
10:30 to 11:30 p.m.	Breakout Sessions
11:30 to 12:45 p.m.	Networking Lunch
12:45 to 1:00 p.m.	Break
1:00 to 2:00 p.m.	Breakout Sessions
2:00 to 2:30 p.m.	Networking Break
2:30 to 3:30 p.m.	Roundtable Discussion Sessions
3:30 to 4:00 p.m.	Networking Break
4:00 to 5:00 p.m.	General Session

Friday, June 3

7:30 to 8:30 a.m.	Breakfast
8:30 to 9:30 a.m.	Breakout Sessions
9:30 to 9:45 a.m.	Break
9:45 to 11:00 a.m.	Closing General Session and Raffle Prize Drawing
11:00 a.m.	Adjournment