



2022 Latin American VIRTUAL Conference October 4-5, 2022

SPONSORSHIP OVERVIEW

To make this the best experience possible for your organization, we have designed sponsorship offerings that will help you to create connections as well as provide sustained visibility both during and after the event.

All Platinum, Gold, Silver and Event Game Sponsorships include the following benefits:

- ❖ Your company logo on the promotional brochure, event website, sponsor recognition slides and event platform.
- ❖ A personalized sponsorship “booth”, to showcase your company information.
- ❖ One customized game code, created from information in your booth materials, to help drive additional traffic.
- ❖ Recognition of your sponsorship during the general session remarks, which will be captured in the event recording for future playback and on-demand viewing.
- ❖ One-time use of the delegate list with contact information (for those that have agreed to share it).
- ❖ A post-event analytics report, to see how attendees interacted with your company content.

PLATINUM SPONSOR: \$10,000

- ❖ Unlimited conference registrations to company team members.
- ❖ The opportunity to submit up to 4 different banner ads, to be displayed on rotation throughout the event.
- ❖ The opportunity to submit a 60 second prerecorded video about your company, to be played during conference breaks.
- ❖ A direct link to your company information, or a chosen file/video from the main menu directory;
- ❖ One 30 second commercial spot at the beginning of a conference session.
- ❖ Large Interactive Virtual Booth.
- ❖ 2 Video Rooms
- ❖ Live Text Chat with Attendees Enabled
- ❖ One announcement (push notification) "from" sponsor.
- ❖ All standard sponsor benefits, as noted above.

GOLD SPONSOR: \$5,000

- ❖ Four conference registrations.
- ❖ The opportunity to submit 3 different banner ads, to be displayed on rotation throughout the event.
- ❖ The opportunity to submit a 45 second prerecorded video about your company, to be played during conference breaks.
- ❖ Medium Interactive Virtual Booth.
- ❖ 1 Video Room
- ❖ Live Text Chat with Attendees Enabled
- ❖ All standard sponsor benefits, as noted above.

SILVER SPONSOR: \$2,500

- ❖ Three conference registrations.
- ❖ The opportunity to submit 1 banner ad, to be displayed on rotation throughout the event.
- ❖ Small Interactive Virtual Booth.
- ❖ Live Text Chat with Attendees Enabled
- ❖ All standard sponsor benefits, as noted above.

INTERACTIVE GAME SPONSOR: \$7,500

In addition to accessing key conference information and watching the daily presentations, attendees will have an opportunity to participate in an interactive scavenger hunt game for the chance to win great prizes.

- ❖ Four conference registrations.
- ❖ Recognition as the event game sponsor in pre-event emails and on the conference platform.
- ❖ The opportunity to submit 2 different banner ads, to be displayed on rotation throughout the event.
- ❖ Medium Interactive Virtual Booth
- ❖ One announcement (push notification) "from" sponsor.
- ❖ Three sponsored wall posts
- ❖ Recognition as a Gold Sponsor on the Event Website, Sponsor Recognition Slides, and Event Platform.
- ❖ All additional standard sponsor benefits, as noted above.

30 SECOND COMMERCIAL: STARTING AT \$2,000 (Limit 1 per company)

Increase your brand awareness by adding a 30-second commercial to the start of any session!

- ❖ Commercial break sponsors will have the opportunity to submit a 30 second video to be introduced and played at the beginning of a session (cued up the session moderator), and will be visible to all attendees watching the session in real time as well as on demand.
- ❖ Commercials must be produced by the sponsoring company and submitted in MP4 format no later than September 1.
- ❖ Length is not to exceed 30 seconds and is subject to LIMRA and LOMA approval.
- ❖ Play time will be assigned on a first come, first served basis.
- ❖ Pricing:
 - Opening or Closing Keynote Session - \$3,500 and includes 2 free registrations.
 - General Sessions - \$2,000 and includes 1 free registration.

SUPPORTING ORGANIZATION: VARIES

For companies looking to send 12 or more people, our Supporting Organization group enrollment packages offer tiered flat fee pricing to send multiple employees and agents, located within a single country. Supporting Organizations will have their logo prominently displayed in “Supporting Organization” recognition areas, and will be given verbal recognition from the general session platform during the event.

EXHIBITOR BOOTH INFORMATION

Participants will have the opportunity to visit the virtual exhibit hall, with booths that can be customized to include:

- ❖ Two call to action buttons (Ex: “Schedule a Meeting”, “Request a Demo”, “Join a Chatroom” etc.) for lead generation and/or appointment setting.
 - ❖ Brochures and other attachments (pdf, jpeg, png, or tiff format)
 - ❖ Links to videos or other digital content.
 - ❖ Contact information and links to all social media outlets

ROTATING BANNER ADVERTISEMENT - \$300 (LIMITED AVAILABILITY)

A limited number of banner advertisement are available for purchase, and will display on rotation with the other sponsor banners. Banner ads can link to the external website of your choice and will show for 5 seconds before rotating automatically to the next banner or being swiped by the user. The recommended banner size is 950 pixels by 380 pixels, and an example of how these banners are displayed is shown below.

OTHER SPONSORSHIP OPPORTUNITIES

The virtual conference format also allows for other creative sponsorship opportunities that can be customized to meet your needs – please ask us for ideas and details!

Sponsorship Application & Payment Information

This application for sponsorship at the **2022 LIMRA LOMA Latin American VIRTUAL Conference** will become an Agreement or contract upon acceptance by LOMA and LIMRA, hereinafter referred to as the "Conference Organizers." The Conference Organizers, at their sole discretion, will accept appropriate applications by applicants on a space available; first-come, first-serve basis. Accepted Applicants will receive confirmation via e-mail transmission upon acceptance of this application.

Full payment must be received by September 1, 2022. All fees are shown in U.S. dollars.

Sponsor Items	Price (in U.S. Dollars):	Mark Your Selection:
Platinum Sponsor	\$10,000	
Gold Sponsor	\$5,000	
Silver Sponsor	\$2,500	
Event Game Sponsor	\$7,500	
Commercial	\$	
Banner Advertisements	One - US\$ 300 Two - US\$ 500 Three - US\$ 750	<input type="checkbox"/> One <input type="checkbox"/> Two <input type="checkbox"/> Three
TOTAL DUE: \$		

Contact Name: _____	Company Name: _____
Address: _____	
Signed and agreed by: _____ Date: _____	

METHOD OF PAYMENT:

<p>Select one:</p> <p><input type="checkbox"/> American Express</p> <p><input type="checkbox"/> MasterCard</p> <p><input type="checkbox"/> VISA</p> <p><input type="checkbox"/> Bank Transfer (see bank info below)</p> <p>Card #: _____</p> <p>CVV: _____ <small>(3 or 4-digit security code) located on the back of MC, VISA, Discover, Diners and on front of AMEX)</small></p> <p>Expiration Date: _____</p>	<p>Credit Card billing address if different from above:</p> <p>Address: _____</p> <p>City, State, Zip: _____</p> <p>Country: _____</p> <p>Signature: _____</p>
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***Bank Transfer - You may remit via bank transfer to:**

Bank: People's United Bank
 850 Main Street
 Bridgeport, CT 06604 USA
Name on Account:
 LL Global, Inc.
ABA Number: 221172186
Swift code: PESBUS33
Account Number: 6500560723

**All bank fees are the responsibility of the sponsor. Please request your bank to debit your account with any charges so that LIMRA LOMA receives the full amount.*

Fax application to: Megan Schwartz, LIMRA, +1 860-285-7792

Questions: mschwartz@limra.com or call +1 860-298-3929

Reference: "LAC 2022 Sponsor"

Thank You for Your Support