



2021 Latin American VIRTUAL Conference October 5-7, 2021

SPONSORSHIP OVERVIEW

To make this the best experience possible for your organization, we have designed sponsorship offerings that will help you to create connections as well as provide sustained visibility both during and after the event.

All sponsorships (excluding banner advertisements) include the following benefits:

- ❖ Your company logo on the event website (www.limra.com/LACONF21), with a link to your company website.
- ❖ A personalized sponsorship page on the event platform (accessible via desktop or mobile device), which will allow you to showcase your company information be accessible to attendees for one year after the conference concludes.
- ❖ Recognition of your sponsorship during the general session remarks, which will be captured in the event recording for future playback and on-demand viewing.
- ❖ One-time use of the delegate list with the contact information (for those that have agreed to share it) sent via email prior to the event.
- ❖ A post-event analytics report, to see how attendees interacted with your company content.

PLATINUM SPONSOR: \$10,000

- ❖ Unlimited conference registrations to company team members.
- ❖ The opportunity to submit up to 4 different banner ads to be displayed on rotation throughout the event. (see below for details)
- ❖ The opportunity for a company representative to submit a 90 second prerecorded video about your company, to be played during conference breaks (play time to be assigned by LIMRA & LOMA)
- ❖ Large Interactive Virtual Booth with embedded video, PDF, or website, company description, and up to 5 external links
- ❖ 2 Video Rooms
- ❖ Live Text Chat with Attendees Enabled
- ❖ One announcement (push notification) "from" sponsor.
- ❖ All additional standard sponsor benefits, as noted above.

GOLD SPONSOR: \$5,000

- ❖ Four conference registrations to company team members.
- ❖ The opportunity to submit 2 different banner ads to be displayed on rotation throughout the event. (see below for details)
- ❖ The opportunity for a company representative to submit a 45 second prerecorded video about your company, to be played during conference breaks (play time to be assigned by LIMRA & LOMA)
- ❖ Medium Interactive Virtual Booth with embedded video, PDF, or website, company description, and up to 4 external links
- ❖ 1 Video Room
- ❖ Live Text Chat with Attendees Enabled
- ❖ All additional standard sponsor benefits, as noted above.

SILVER SPONSOR: \$2,000

- ❖ Three conference registrations to company team members.
- ❖ The opportunity to submit 1 banner ad to be displayed on rotation throughout the event. (see below for details)
- ❖ Small Interactive Virtual Booth with embedded video, PDF, or website, company description, and up to 3 external links
- ❖ Live Text Chat with Attendees Enabled
- ❖ All additional standard sponsor benefits, as noted above.

PLATFORM SPONSOR: \$7,000

- ❖ Four registrations to company team members.
- ❖ Your company logo displayed on the splash screen that appears when attendees load/open the app.
- ❖ The opportunity to submit 2 different banner ads to be displayed on rotation throughout the event. (see below for details)
- ❖ One announcement (push notification) "from" sponsor.
- ❖ Three sponsored wall posts
- ❖ Recognition as a Silver Sponsor on the Event Website, Sponsor Recognition Slides, and Event Platform.
- ❖ The opportunity for a company representative to submit a 45 second prerecorded video about your company, to be played during conference breaks (play time to be assigned by LIMRA & LOMA)
- ❖ All additional standard sponsor benefits, as noted above.

SUPPORTING ORGANIZATION: \$1,000

For an additional \$1,000, any company submitting a group enrollment request can be recognized as a Supporting Organization of the Conference. Supporting organizations will have their logo prominently displayed in "Supporting Organization" recognition areas, and will be given verbal recognition from the general session platform during the event. Supporting Organizations will also receive two passes to a VIP virtual engagement with a conference speaker.

OTHER SPONSORSHIP OPPORTUNITIES

The virtual conference format allows for several other creative sponsorship opportunities that can be customized to meet your needs – please ask us for ideas and details!

EXHIBITOR BOOTH INFORMATION

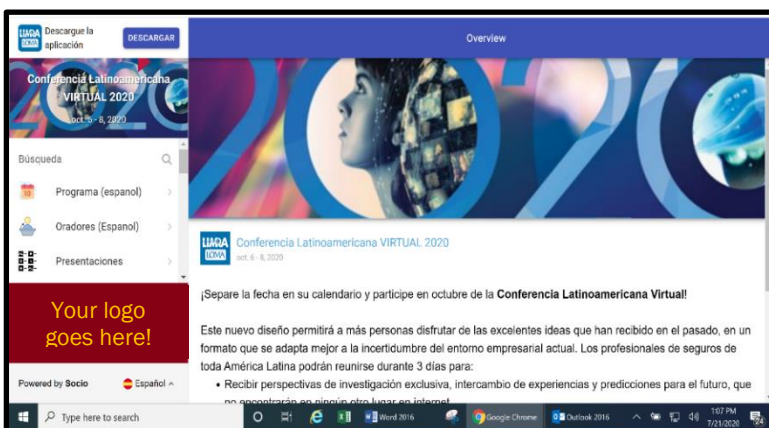
Participants will have the opportunity to visit the virtual exhibit hall, with booths that can be customized to include:

- ❖ Two call to action buttons for lead generation and/or appointment setting (Ex: "Schedule a Meeting", "Request a Demo", "Join a Chatroom" etc.)
 - ❖ The option to attached brochure or other files (pdf, jpeg, png, or tiff format)
 - ❖ Unlimited links to video or other digital content
 - ❖ Contact information and links to all social media outlets
 - ❖ The ability to collect analytics on your embedded links

ROTATING BANNER ADVERTISEMENT - \$300 (LIMITED AVAILABILITY)

A limited number of banner advertisement are available for purchase, and will display on rotation with the other sponsor banners. Banner ads can link to the external website of your choice and will show for 5 seconds before rotating automatically to the next banner or being swiped by the user. The recommended banner size is 950 pixels by 380 pixels, and an example of how these banners are displayed is shown below.

DESKTOP BANNER AD



MOBILE PHONE BANNER AD



Sponsorship Application & Payment Information

This application for sponsorship at the **2021 LIMRA LOMA Latin American VIRTUAL Conference** will become an Agreement or contract upon acceptance by LOMA and LIMRA, hereinafter referred to as the "Conference Organizers." The Conference Organizers, at their sole discretion, will accept appropriate applications by applicants on a space available; first-come, first-serve basis. Accepted Applicants will receive confirmation via e-mail transmission upon acceptance of this application.

Full payment must be received by September 1, 2021. All fees are shown in U.S. dollars.

Sponsor Items	Price (in U.S. Dollars):	Mark Your Selection:
Platinum Sponsor	\$10,000	
Gold Sponsor	\$5,000	
Silver Sponsor	\$2,000	
Platform Sponsor	\$7,000	
Other	\$	
Banner Advertisements	One - US\$ 300 Two - US\$ 500 Three - US\$ 750	<input type="checkbox"/> One <input type="checkbox"/> Two <input type="checkbox"/> Three
TOTAL DUE: \$		

Contact Name: _____	Company Name: _____
Address: _____	
Signed and agreed by: _____	Date: _____

METHOD OF PAYMENT:

<p>Select one:</p> <p><input type="checkbox"/> American Express</p> <p><input type="checkbox"/> MasterCard</p> <p><input type="checkbox"/> VISA</p> <p><input type="checkbox"/> Bank Transfer (see bank info below)</p> <p>Card #: _____</p> <p>CVV: _____ Expiration Date: _____</p> <p><small>(3 or 4-digit security code) located on the back of MC, VISA, Discover, Diners and on front of AMEX)</small></p>	<p>Credit Card billing address if different from above:</p> <p>Address: _____</p> <p>City, State, Zip: _____</p> <p>Country: _____</p> <p>Signature: _____</p>
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***Bank Transfer** - You may remit via bank transfer to:

Bank: People's United Bank
 850 Main Street
 Bridgeport, CT 06604 USA
Name on Account:
 LL Global, Inc.
ABA Number: 221172186
Swift code: PESBUS33
Account Number: 6500560723

**All bank fees are the responsibility of the sponsor. Please request your bank to debit your account with any charges so that LIMRA LOMA receives the full amount.*

Fax application to: Megan Schwartz, LIMRA, +1 860-285-7792

Questions: mschwartz@limra.com or call +1 860-298-3929

Reference: "LAC 2021 Sponsor"

Thank You for Your Support