

## LIMRA and LOMA: Empowering the Industry and Our Members for 100+ Years

Our membership options provide direct access to the tools and training needed to stay competitive in today's dynamic marketplace.

## **Global Reach**

700+ member companies

60+ countries

20+ languages

**65+** consultants around the world

## **Value We Deliver**



**Boost productivity** 



**Build** expertise



**Drive growth** 

## What We Offer



**Recruit:** Gain access to top talent through proven strategies.

- Over 50 million candidates assessed worldwide
- Data-driven insights to help you hire high-performing professionals



**Develop:** Elevate your team with world-class facilitators, training, and certifications.

- 65,000+ professional development course enrollments annually
- Professional designations and leadership programs that boost productivity
- 8,000+ agent and agency manager designees in the past 15 years



Reward and Recognize: Inspire excellence and retain top performers with globally recognized awards.

- 35,000+ recognition awards issued each year
- Programs that celebrate achievement and reinforce quality standards

	DISTRIBUTION ADVANCEMENT (LIMRA)	INDUSTRY EDUCATION (LOMA)	<b>ELITE</b> (LIMRA AND LOMA)
			BEST VALUE!  Maximize your investment with full access to all  LIMRA and LOMA benefits.
Member pricing on			
All <b>LOMA</b> industry-specific course enrollments and education programs		✓	Elite members receive a US\$1,000 discount on a single bulk purchase of 250+ designation course enrollments.*
All <b>LIMRA</b> training solutions and professional designations for agents and managers	✓		Elite members receive a 5% discount on every LIMRA Talent Solutions International (LTSI) course purchase AND ONE complimentary inhouse delivery with the purchase of a license agreement.
All <b>LIMRA</b> assessment tools	✓		New assessment customers will receive FREE Career Choice (100) or Personality Styles Profile (50) tests.**
All conference registrations	✓	✓	✓
Member-only access to			
LIMRA's exclusive Rewards and Recognition programs to acknowledge and recognize top performers	✓		Elite members receive a US\$1,000 discount on any order of R&R products (IAP, IQA, and IQMA) over US\$2,000.
Industry research (including 200+ industry research reports a year)	✓		✓
Unlimited access to			
The <b>LOMA</b> Information Center		✓	✓
The <b>LIMRA</b> Information Center	✓		✓
MarketFacts, monthly flagship publication	✓	✓	✓
Searchable Membership Directory	✓	✓	✓
Networking opportunities via executive forums, conferences, seminars, and workshops	✓	✓	✓

Contact us today to help you get started with your membership and discounts at global@limraloma.com.



<sup>\*</sup>Exclusions apply
\*\*Depending on location