



EMPOWERING OUR MEMBERS

About LIMRA and LOMA

For over 100 years, LIMRA and LOMA has served the industry, offering industry knowledge, insights, connections, and solutions to help more than 600 member organizations navigate change with confidence.

ADVANCING THE FINANCIAL SERVICES INDUSTRY BY EMPOWERING OUR MEMBERS WITH

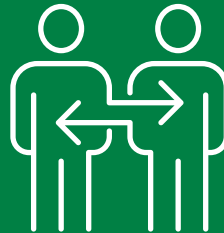
KNOWLEDGE



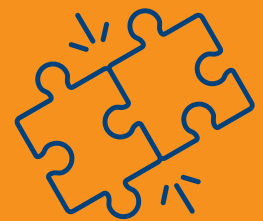
INSIGHTS



CONNECTIONS



SOLUTIONS



THE KEY MARKETS WE SERVE



**LIFE
INSURANCE**



ANNUITIES



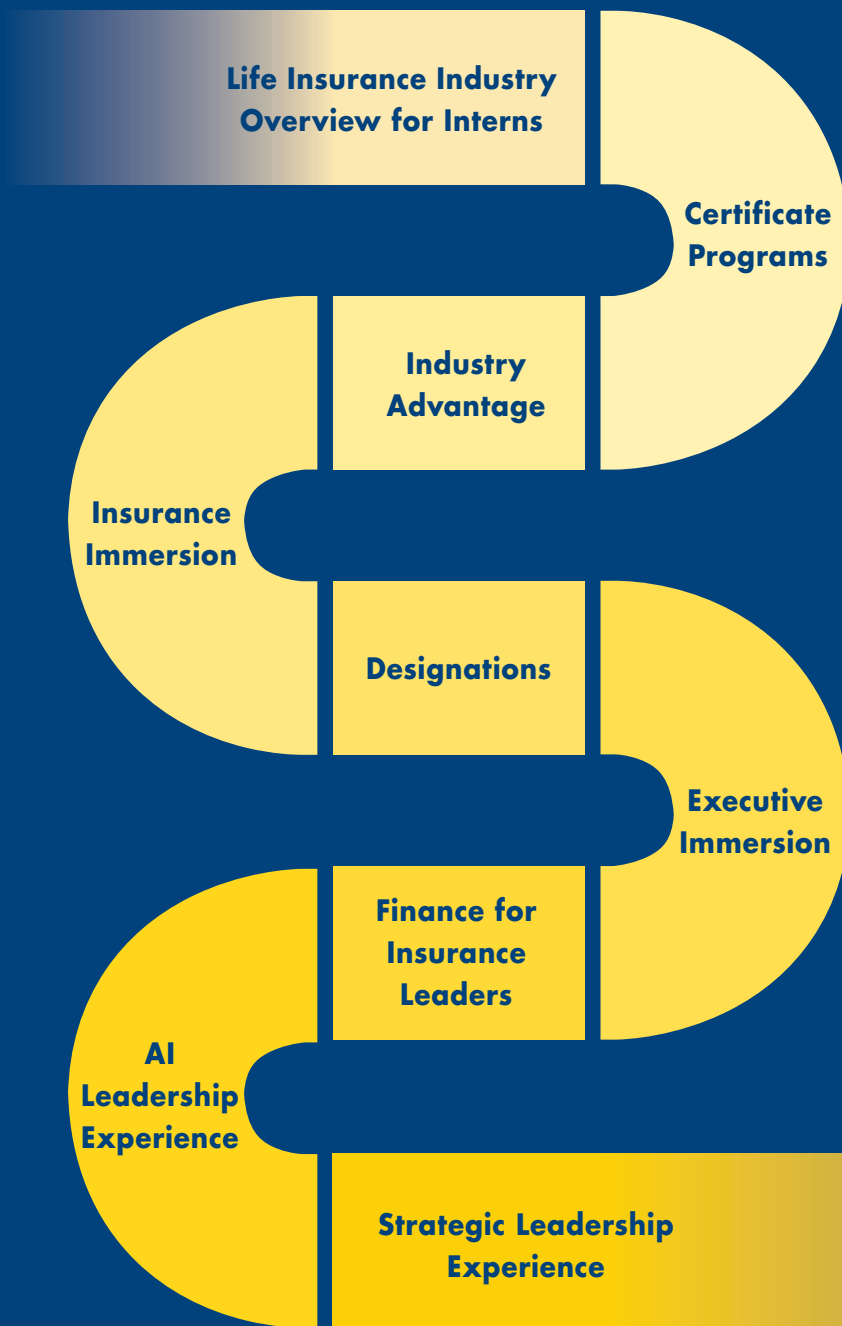
**WORKPLACE
BENEFITS**



INTERNATIONAL

Knowledge That Powers Your Career Journey

Thrive in a changing industry with educational programs tailored to workforce needs.



Essential Knowledge

Deepen industry knowledge and strengthen expertise.

Professional Growth

Expand capabilities and support career growth.

Executive Impact

Strengthen strategic thinking and drive organization-wide results.

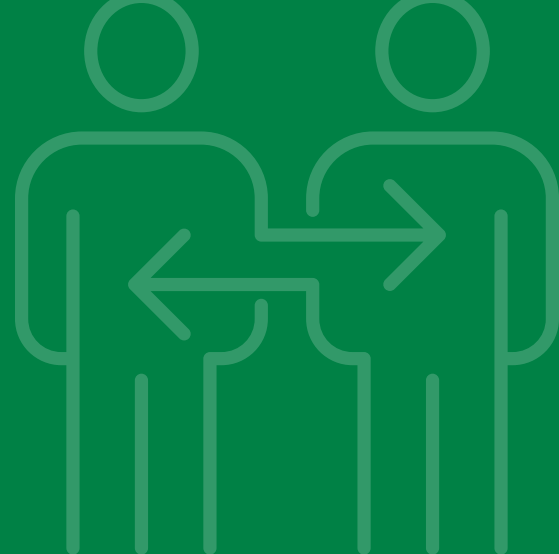
Actionable Insights That Move You Forward

Create measurable impact with timely benchmarks, research, and intelligence.



Form Connections That Matter

Engage in experiences that spark collaboration, deepen relationships, and strengthen your network.



Industry-Leading Conferences

Connect with leaders across the industry to discuss market trends and best practices.

Member Collaboration Groups

Engage **over 4,000 members**, including **500 C-Suite executives**, through **over 100 forums** focused on critical business issues and trends.

Webinars

Join industry experts covering today's most critical business needs and trends.

Solutions That Drive Success

Harness industry-powered capabilities to address common challenges.

Trustworthy Selling®

Sell with confidence, with average lifts in productivity of **25%+**.

FraudShare®

Companies fully using FraudShare detect at least 30% of their ATO attacks.

Hiring Assessments

With over **53 million** people evaluated, have confidence you can find the right people for the right jobs.

LIMRA Data Exchange (LDEx) Standards®

Improve member enrollment experience and speed to market.

Compliance Education

Join the over 21 million course enrollments that help people stay compliant and up to date on AML threats.

Lifetime Income Initiative

Increase awareness of the value annuities provide as part of retirement solutions for consumers and financial professionals through an industry-wide campaign.

Additional Member Benefits



Leverage Your Member Benefits



**Create an
Account**



**Subscribe
to Our
Publications**

**My Interest
Broadcast**

MarketFacts



**Learn
With Us**

Linked  **Live**

Webinars



**Listen
to Our
Podcasts**

www.limra.com

www.loma.org



**Contact
Our
InfoCenters**

[infocenter
@limra.com](mailto:infocenter@limra.com)

[infoctr
@loma.org](mailto:infoctr@loma.org)

**Connect
With Us on
Social Media**

LIMRA:

LinkedIn
X

LOMA:

LinkedIn

LIMRA Retirement:

Facebook
Threads
LinkedIn

Instagram
X

Advancing the financial services industry by empowering our members with

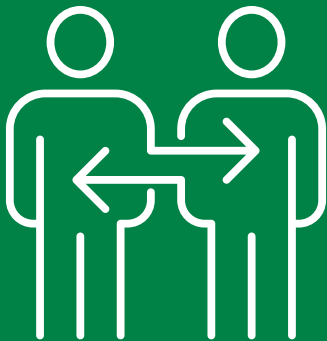
KNOWLEDGE



INSIGHTS



CONNECTIONS



SOLUTIONS

