



## LIC CEO Forum

Loews Ventana Canyon Resort  
7000 North Resort Drive, Tucson, AZ 85750  
February 4-5, 2020

Meeting Website: [www.loma.org/licceo](http://www.loma.org/licceo)

### PRELIMINARY AGENDA

Please review our Anti-Trust Policy: [www.loma.org/Membership/Committees/Antitrust.aspx](http://www.loma.org/Membership/Committees/Antitrust.aspx)

#### **Tuesday, February 4, 2020**

- 8:00-8:30 a.m. Continental Breakfast provided by AFBA/5Star Life
- 8:30-10:00 a.m. Welcome, Introductions & Activity Reports
- 10:00-10:30 a.m. Networking Break
- 10:30 a.m.-12:00 p.m. Presentation
- 12:00-1:00 p.m. Networking Luncheon
- 1:00-3:00 p.m. Facilitated Open Discussion using Live Polling Software  
Sample topics from past CEO Forums:
- Goal setting
  - Succession planning
  - Managing too much growth
  - Outsourcing versus in-house/buy versus build resources
  - Innovative versus tried-and-true product offerings
  - Distribution Options & Management
  - Company org charts/CEO Direct Reports
  - Board Management
- 3:00 p.m. Adjourn for the Day
- 6:30-8:30 p.m. Hosted Networking Dinner with the LIC Board (Spouses Welcome)

#### **Wednesday, February 5, 2020**

- 8:00-8:30 a.m. Continental Breakfast provided by AFBA
- 8:30-9:30 a.m. Presentation
- 9:30-9:45 a.m. Break
- 9:45-11:00 a.m. Facilitated Open Discussion using Live Polling Software (continued)
- 11:00 a.m. CEO Forum Adjourns
- 12:00-4:00 p.m. *LIC Board Meeting (Current and Past LIC Board Members Only)*
- 6:30-7:30 p.m. *LIC Annual Meeting Kick-Off Reception*