# 2019 CONFERENCES

# Regulatory Compliance Exchange

Taking Care of Business
While Embracing Change



April 10 – 12, 2019 Loews Vanderbilt Hotel Nashville, TN





# Compliance Executive Roundtable

As a senior executive or CCO, you are invited to participate in an executive roundtable luncheon. This luncheon will expand your experience through facilitated discussion with peers on shared problems and issues, and effective compliance strategies and practices.

Participation is limited to: Chief Compliance Officers and senior executives in the areas of compliance, market conduct, legal, audit, privacy, and similar.

**COMPLIANCE EXECUTIVES ROUNDTABLE LUNCHEON** — Thursday, 12:00 p.m. to 1:15 p.m.

# General Session Highlights

# Regulatory Insights in a Time of Disruption and Change

#### **TOM CRAWFORD**

Senior Managing Director, Strategic Communications FTI Consulting

It's said that the only constant is change, and that certainly holds true in the DC and global political landscape. Tom Crawford, a senior managing director with expertise in corporate governance, retirement security, and tax policy, will provide his entertaining and insightful inside-the-beltway perspectives on the changes we're seeing and what that might mean for the industry.

# Markets in Transition: How Will the Industry Evolve?

#### **DAVID LEVENSON**

President and Chief Executive Officer LIMRA, LOMA, and LL Global, Inc.

In his opening remarks, David Levenson, President and CEO of LIMRA, LOMA, and LL Global, will explore shifting market forces and their impact on the industry. He will offer her perspective on how leaders can best respond to these changes to achieve their business goals.

### **Conversation With Regulators**

#### **LAWRENCE KOSCIULEK**

Director Regulatory Policy FINRA

#### **JULIE MIX MCPEAK**

Commissioner, Commerce & Insurance Tennessee Department of Insurance

Additional Regulator TBD

#### LARRY NILAND, Moderator

Senior Regulatory Advisor LIMRA

The panel of regulators will answer questions about the current regulatory environment. Please pre-submit your questions for a wide-ranging discussion of issues by emailing LIMRA's Larry Niland at Iniland@limra.com Regulators will be announced here prior to the conference.

### Who Does This?

#### **TED NEWTON**

Communications with the Public Compliance Lead Mass Mutual

#### JEFF SCHLOEMER

Senior Director, Enterprise Compliance Northwestern Mutual Life Insurance Company

Have you ever heard "No one else does this?" If so, join this highly interactive session to find out where you stand on hot topics compliance professionals deal with every day. We'll use live, interactive polling to benchmark in real time answers to questions that have come up throughout the conference and beyond.



#### **CLIFF HAGLER**

Founder, President and CEO Aquilan

#### **NATALIE JOHNSON**

Compliance Analytics Manager Allianz Life

#### **DON WILLIAMS**

Senior Manager, Forensic Analytics Deloitte & Touche LLP

#### **LINDA BURM**, Moderator

Chief Distribution Compliance Officer Allianz Life Insurance Company

Panelists in this session will explore how compliance is evolving from a rules-based to more risk-centered approach. Through incorporating technology, data analytics and the use of business intelligence dashboards, compliance professionals may effectively influence the business and show how compliance adds value to the organization.

### New York State of Mind — Take 2

#### **SANDRA MCDERMOTT**

Principal, Life Insurance Department Hinman Straub

#### **DIANE STUTO**

Managing Director, Legislative and Regulatory Affairs Life Insurance Council of New York, Inc.

#### **DOUGLAS WHEELER, J.D.**

Senior Vice President, Government Affairs New York Life Insurance Company

Insurers doing business in New York are subject to a unique regulatory regime through the New York Department of Financial Services (NY DFS). Whether these regulatory issues present themselves through new regulations, such as the recently promulgated suitability regulations or through the enforcement of existing suitability insurance laws and regulations, such as Regulation 60 and Regulation 74, insurers doing business in New York must view their business practices through the lens of an active, engaged, and stringent regulator.

A panel of experts will provide their perspective, tips for addressing recent developments, and best practices in partnering with the NY DFS to successfully navigate the diverse and unique regulatory challenges for your company.

#### Fraud on the Frontlines

#### **RUSS ANDERSON, CFE**

Director, Fraud Operations MassMutual

#### FRANK BADALAMENTI

Principal

PricewaterhouseCoopers LLP

#### KYSON M. JOHNSON

Chief Prosecutor and Fraud Counsel Texas Department of Insurance

#### **PAUL HENRY**, Moderator

Corporate Vice President & Managing Director LIMRA LOMA Secure Retirement Institute

Our panel will examine how fraud is evolving, and the impact that it is having on our industry. Increasingly sophisticated and organized by criminal syndicates, fraud is posing a bigger threat to brand and balance sheets, and to the trust our customers place in us. Panelists will discuss the importance of the industry coming together to defeat fraud, using new strategies and better detection techniques, and the need to strike the right balance between fraud defense and being easy to do business with.

### Cybersecurity

#### JO CICCHETTI

Partner Drinker Biddle

#### **MICHAEL ROHRS**

Associate Director Control Risks

#### **DON ULSCH**

Senior Consultant

Charles River Associates - Forensic Services

#### CHRIS SZAFRANSKI, Moderator

Director of Privacy & Information Risk Management Northwestern Mutual

Insurers are faced with a multitude of cybersecurity risk as well as challenges in complying with the NY DFS cyber rule and the NAIC model cyber law. A panel of experts will share their experiences on addressing this critical issue.

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### Schedule at a Glance

### WEDNESDAY APRIL 10

**REGISTRATION** — 10:00 a.m. to 6:30 p.m.

**WELCOME** — 1:00 to 1:15 p.m.

**GENERAL SESSION 1** -1:15 to 2:00 p.m.

Regulatory Insights in a Time of Disruption and Change

**GENERAL SESSION 2** -2:00 to 2:45 p.m.

New York State of Mind — Take 2

**REFRESHMENT BREAK** — 2:45 to 3:15 p.m.

**CONCURRENT SESSIONS** — 3:15 to 4:15 p.m.

- 1.1 In a New York Minute
- 1.2 #MeToo The Cultural Shift
- 1.3 Blockchain in Insurance Imagining the Implications
- 1.4 Marketing by Text or Phone Compliance Considerations

**REFRESHMENT BREAK** — 4:15 to 4:30 p.m.

**COMPLIANCE ROUNDTABLES** — 4:30 to 5:30 p.m.

**WELCOME RECEPTION** — 5:30 to 6:30 p.m.

### THURSDAY, APRIL 11

**REGISTRATION** — 7:00 a.m. to 5:00 p.m.

**NETWORKING BREAKFAST** — 7:15 to 8:00 a.m.

**GENERAL SESSION 3** — 8:00 to 9:00 a.m.

From Rules to Risk to Influence

**REFRESHMENT BREAK** — 9:00 to 9:30 a.m.

**CONCURRENT SESSIONS** — 9:30 to 10:30 a.m.

- 2.1 Navigating the Vulnerable Adult Landscape
- 2.2 Should Issuers Get in Your Genes?
- 2.3 Recruiting & Retaining Talent in Compliance
- 2.4 The Right to Be Forgotten: Managing the New Privacy Laws' Challenges

**REFRESHMENT BREAK** — 10:30 to 10:45 a.m.

**GENERAL SESSION 4** — 10:45 a.m. to 12:00 p.m.

**Conversation With Regulators** 

**LUNCHEON** — 12:00 p.m. to 1:15 p.m.

**GENERAL SESSION 5** -1:15 to 2:15 p.m.

Fraud on the Frontlines

**REFRESHMENT BREAK** — 2:15 to 2:45 p.m.

**CONCURRENT SESSIONS** — 2:45 to 3:45 p.m.

- 3.1 Account Takeovers: You Gave My Money to Whom?
- 3.2 Thinking of Reorganizing? The Devil's in the Details
- 3.3 Raising the Bar: Strengthening AML Compliance
- 3.4 Market Conduct and Suitability Lessons Learned

**REFRESHMENT BREAK** — 3:45 to 4:00 p.m.

**CONCURRENT SESSIONS** — 4:00 to 5:00 p.m.

- 4.1 Managing the Registered Separate Account (38a-1)
  Compliance Program
- 4.2 Robo-Advisors Present and Future
- 4.3 Big Data: Big Opportunity or Big Problem?

### FRIDAY, APRIL 12

**REGISTRATION** — 7:00 to 11:00 a.m.

**NETWORKING BREAKFAST** — 7:15 to 8:00 a.m.

**GENERAL SESSION 6** — 8:00 to 8:45 a.m.

Marketing in Transition: How Will the Industry Evolve?

**REFRESHMENT BREAK** — 8:45 to 9:10 a.m.

**GENERAL SESSION 7** — 9:10 to 10:00 a.m.

Cybersecurity

**REFRESHMENT BREAK** -10:00 to 10:15 a.m.

**GENERAL SESSION 8** — 10:15 to 11:00 a.m.

Who Does This?

**ADJOURNMENT** -11:00 a.m.



### Program

### WEDNESDAY APRIL 10

**REGISTRATION** — 10:00 a.m. to 6:30 p.m.

**WELCOME** -1:00 p.m.

**GENERAL SESSION 1** -1:15 to 2:00 p.m.

Regulatory Insights in a Time of Disruption and Change TOM CRAWFORD

Senior Managing Director Head of the Global Advisory Practice

**GENERAL SESSION 2** -2:00 to 2:45 p.m.

New York State of Mind — Take 2

**SANDRA McDERMOTT** 

Principal Hinman Straub

#### **DIANE STUTO**

Managing Director, Legislative & Regulatory Affairs Life Insurance Council of New York, Inc.

#### **DOUGLAS WHEELER, J.D.**

Senior Vice President, Government Affairs New York Life Insurance Company

#### LARRY NILAND, Moderator

Senior Regulatory Advisor LIMRA

**REFRESHMENT BREAK** — 2:45 to 3:15 p.m.

**CONCURRENT SESSIONS** — 3:15 to 4:15 p.m.

#### 1.1 In a New York Minute

Four months and counting! On August 1st, revised New York Regulation 187 will be in effect for annuity transactions. By February 1, 2020 companies will feel a bit of déjà vu when the requirements go into effect for life products. Best interest standard...life transactions...in-force transactions, oh my! Compliance with the revised regulation will take a bit more than a New York minute. Understand the nuances and complexities of the regulation and hear industry perspectives regarding compliance solutions and challenges.

SARAH BALDWIN, Associate General Counsel, AIG; LISA COOPER, FLMI, AIRC, MCM, CFE, Compliance Director, Nationwide Financial; JOY DAWE, Market Conduct Officer, Crump Life; DIANE STUTO, Managing Director, Legislative and Regulatory Affairs, Life Insurance Council of New York, Inc.; Moderator: JEFF SCHLOEMER, CRCP, Senior Director, Enterprise Compliance, Northwestern Mutual

#### 1.2 #MeToo — The Cultural Shift

The #MeToo Movement — Everyone is talking about it; on TV, social media, and online. Has the movement changed how companies are reacting? What is expected from Compliance professionals as their role evolves with the movement?

In this session, learn how the #MeToo movement has impacted the culture, framework, and procedures of companies.

- See how the role of compliance professionals has evolved with the movement
- Discuss how companies are implementing change through awareness and proactive development

SUSAN BLOOD, CLU, ChFC, Corporate Vice President, New York Life Insurance Company; GISSOU GOTLIEB, Chief Compliance Officer, TruChoice Financial; NANCY A. HILL, AIRC, ACS, Vice President, Regulatory Compliance, Pacific Life Insurance Company; Moderator: DAN FRAZIER, CLU, ChFC, Corporate Vice President, New York Life Insurance Company

#### 1.3 Blockchain in Insurance — Imagining the Implications

Is blockchain a solution looking for a problem or the next Internet? Recent reports suggest that blockchain — or Distributed Ledger Technologies (DLT) — will become the beating heart of the global financial system with the most prevalent industry for blockchain use cases being the insurance industry. Never before has the insurance industry been the leader in the application of new technology — but it is now.

From efficiency improvements to opening up opportunities for new value creation, hear where LIMRA and LOMA member companies are incorporating DLT and how they are approaching the implications for both competitive advantage and the creation of new industry-wide standards and customer expectations.

SAMANTHA CHOW, Senior Life and Annuity Analyst, Aite Group; SANDY HAMPEL, Product Manager, The Institutes: RiskBlock Alliance; MONICA MURRAY, Chief Life, Health & Annuity Claims Officer, USAA; CHRIS SHUGRUE, Assistant Vice President of Information Technology, John Hancock; Moderator: KARTIK SAKTHIVEL, Chief Information Officer, LL Global

#### 1.4 Marketing by Text or Phone — Compliance Consideration

Is your company considering or already reaching out to customers by texting or calling? If so, there are a number of regulatory requirements and other compliance considerations of which you should be aware of. This panel will help familiarize you with these — along with industry best practices — so your program is "well-received."

GARWAY BRIGHT, Director, Compliance, Genworth Financial; MATT CAGLE, Vice President of Operations, CompliancePoint; TED NEWTON, AIRC, Communications with the Public Compliance Lead, MassMutual

**REFRESHMENT BREAK** — 4:15 to 4:30 p.m.

#### **COMPLIANCE ROUNDTABLES** — 4:30 to 5:30 p.m.

Discuss hot topics in compliance and benchmark your practices while networking with peers and industry experts in this roundtable format. Tables will be divided by topic — choose a conversation that interests you, or start your own, and join in. Chimes will sound every 15 minutes, giving you an opportunity to move to another topic.

Have a topic to request? Email cclement@limra.com or tweet it using the hashtag #RCEX. Topics will include:

- AML
- Best Interest
- Cybersecurity
- Data in Compliance
- Fraud
- Marijuana Compliance Concerns
- Regulatory Exams
- Technology in Compliance
- And more!

**WELCOME RECEPTION** — 5:30 to 6:30 p.m.

### THURSDAY, APRIL 11

**REGISTRATION** — 7:00 a.m. to 5:00 p.m.

**NETWORKING BREAKFAST** — 7:15 to 8:00 a.m.

GENERAL SESSION 3 — 8:00 to 9:00 a.m.

From Rules to Risk to Influence

#### **CLIFF HAGLER**

Founder, President, and CEO Aquilan

#### **NATALIE JOHNSON**

Compliance Analytics Manager Allianz Life Insurance Company

#### **DON WILLIAMS**

Senior Manager, Forensic Analytics Deloitte & Touche LLP

#### LINDA BURM, Moderator

Chief Distribution Compliance Officer Allianz Life Insurance Company

**REFRESHMENT BREAK** — 9:00 to 9:30 a.m.

**CONCURRENT SESSIONS** — 9:30 to 10:30 a.m.

#### 2.1 Navigating the Vulnerable Adult Landscape

The Senior Safe Act, FINRA Regs 4512, and 2165 all aim to support the industry in our efforts to protect vulnerable populations. In this session, we'll explore how companies are responding to and implementing new regulations, including the criteria for holding disbursement for suspected exploitation, the escalation process, and state outreach.

MICHELE KRYGER, Elder & Vulnerable Client Care Officer, AIG Life & Retirement

2.2 Should Issuers Get in Your Genes? CANCELLED



#### 2.3 Recruiting & Retaining Talent in Compliance

In a tight employment market, it's more important than ever that we get better at recruiting and retaining our compliance teams. In this session, we'll explore recruiting trends and development ideas to help us hire and keep a great compliance team.

**KEN BRILL**, Assistant Vice President, Field Compliance, MassMutual; *Moderator:* LARRY NILAND, Senior Regulatory Advisor, LIMRA

# 2.4 The Right to Be Forgotten: Managing the New Privacy Laws' Challenges

Insurers are facing the many challenges of new privacy laws, including the California Consumer Privacy Act and the Global Data Privacy Rule (GDPR). Come hear a panel of industry experts share their views on how their firms are meeting the challenges of aligning business needs for data with consumer expectations and a growing body of stricter regulatory requirements.

**BRIAN CASEY, Esq.**, Partner, Locke Lord LLP; **DEBBI COREJ**, Specialist Senior Manager, Deloitte & Touche LLP

**REFRESHMENT BREAK** — 10:30 to 10:45 a.m.

**GENERAL SESSION 4** — 10:45 a.m. to 12:00 p.m.

#### **Conversation With Regulators**

#### **LAWRENCE KOSCIULEK**

Director Regulatory Policy FINRA

#### **JULIE MIX McPEAK**

Commissioner

Tennessee Department of Commerce and Insurance

#### LARRY NILAND, Moderator

Senior Regulatory Advisor LIMRA

**LUNCHEON** — 12:00 to 1:15 p.m.

#### **GENERAL SESSION 5** -1:15 to 2:15 p.m.

Fraud on the Frontlines

#### **RUSS ANDERSON, CFE**

Director, Fraud Operations MassMutual

#### FRANK BADALAMENTI

Partner

PricewaterhouseCoopers, LLP

#### KYSON M. JOHNSON

Chief Prosecutor and Fraud Counsel Texas Department of Insurance

#### PAUL HENRY, Moderator

Corporate Vice President & Managing Director LIMRA LOMA Secure Retirement Institute

**REFRESHMENT BREAK** -2:15 to 2:45 p.m.

**CONCURRENT SESSIONS** — 2:45 to 3:45 p.m.

#### 3.1 Account Takeovers: You Gave My Money to Whom?

Account takeovers is a relatively new trend in our industry and the issue continues to grow at an alarming rate. Attendees in this session will learn about industry trends regarding account takeovers, what we have learned, what we need to do and tools and strategies for preventing account takeovers. Also covered will be consumer data and potential for friction in the customer experience, carrier data on how the problem is being managed today, as well as tools incorporating artificial intelligence and machine learning in account takeover prevention.

**SAMANTHA CHOW**, Senior Life and Annuity Specialist, Aite Group; **CHRIS LUTTRELL**, Senior Vice President, IDology

# 3.2 Thinking of Reorganizing? The Devil's in the Details **CANCELLED**

#### 3.3 Raising the Bar: Strengthening AML Compliance

Managing AML compliance is more than just checking off the box. With financial crimes on the rise, learn how companies are becoming more effective in detecting and deterring money laundering through use of data, tools, and processes in order to protect their companies, clients, and the U.S. financial system from ever-evolving criminals.

**CLIFF HAGLER**, Founder, President and CEO, Aquilan; **GINA JONES**, Chief Financial Crime Officer, AXA; **VICKIE LANDON**, President, Landon Associates, Inc.

#### 3.4 Market Conduct and Suitability — Lesson Learned

Market conduct exams, suitability, replacement activity, and agents continue to be areas where insurance companies are experiencing pain points. This session helps attendees understand where practices are heading, lessons learned, and what can be done to mitigate these pain points.

CALVIN KWAN, FLMI, AIRC, Broker Dealer Operations Manager, Suitability Review Manager, Symetra Financial; DAVE MILLIGAN, FLMI, AIRC, AIAA, ACS, CCP, ACP, Assistant Vice President, Regulatory Compliance, American Equity Investment Life Insurance Company

**REFRESHMENT BREAK** — 3:45 to 4:00 p.m.

**CONCURRENT SESSIONS** — 4:00 to 5:00 p.m.

# 4.1 Managing the Registered Separate Account (38a-1) Compliance Program

The growth of variable annuities and life insurance products has exploded. These products combine insurance and securities investments, and require a significant amount of compliance maintenance. This session will explore the fundamentals of maintaining a registered separate account compliance program under Rule 38a-1, including the regulatory framework and 22c-1 variable processing and pricing transactions.

LISA COOPER, FLMI, AIRC, MCM, CFE, Compliance Director, Nationwide; JIM ODLAND, CCO, General Counsel, Thrivent; JOHN WALSH, Partner, Eversheds Sutherland

#### 4.2 Robo-Advisors — Present and Future

Most robo-advisors today focus on allocating and managing investment portfolios. In the future, however, they will likely provide more holistic financial advice — including about insurance. What are some of the compliance issues that are associated now with robos? What might be the issues in the future? This panel will explore these, along with other interesting aspects of this new technology that has the potential to significantly disrupt how consumers receive financial advice.

JAMES CLEMENTS, IACCP, AIF, BFA, Chief Compliance Officer, Ameritas Investment Corp; HAIME WORKIE, FINRA Emerging Regulatory Issues, FINRA; Moderator: KARTIK SAKTHIVEL, Chief Information Officer, LL Global

#### 4.3 Big Data: Big Opportunity or Big Problem?

Data has radically transformed nearly every industry, including our own. But where are we using it and how are we collecting it? What are the regulatory and ethical issues that should have our attention? Come hear how some companies are handling these questions and others.

**DON WILLIAMS**, Senior Manager, Forensic Analytics, Deloitte & Touche LLP; **DOUGLAS VEIVIA**, VP, International Compliance, Prudential Financial, Inc.

### FRIDAY, APRIL 12

**REGISTRATION** — 7:00 to 11:00 a.m.

**NETWORKING BREAKFAST** -7:15 to 8:00 a.m.

**GENERAL SESSION 6** — 8:00 to 8:50 a.m.

Markets in Transition: How Will the Industry Evolve?

#### **DAVID LEVENSON**

President and Chief Executive Officer LIMRA, LOMA, and LL Global, Inc.

**REFRESHMENT BREAK** — 8:50 to 9:10 a.m.

**GENERAL SESSION 7** -9:10 to 10:00 a.m.

#### **Cybersecurity**

#### **JO CICCHETTI**

Partner

Drinker Biddle

#### **MICHAEL ROHRS**

Associate Director Control Risks

#### **DON ULSCH**

Senior Consultant

Charles River Associates - Forensic Services

#### CHRIS SZAFRANSKI, Moderator

Director of Privacy & Information Risk Management Northwestern Mutual

**REFRESHMENT BREAK** — 10:00 to 10:15 a.m.

**GENERAL SESSION 8** — 10:15 to 11:00 a.m.

Who Does This?

#### **TED NEWTON, AIRC**

Communications with the Public Compliance Lead MassMutual

#### **JEFF SCHLOEMER, CRCP**

Senior Director, Enterprise Compliance Northwestern Mutual

**ADJOURNMENT** -11:00 a.m.



### **Conference Details**

#### **TO REGISTER**

Register online:

https://www.limra.com/rcex/?t=registration

#### **REGISTRATION FEES**

Early Registration Rates — Before March 11, 2019

LIMRA and LOMA Member: \$1,285

AIRC Designee: \$1,185 Nonmember: \$1,925 Guest/Spouse: \$100

After March 11, 2019 LIMRA and LOMA Member: \$1,485

AIRC Designee: \$1,385 Nonmember: \$2,125 Guest/Spouse: \$100

LIMRA requires prepayment of registration fees prior to all conferences and meetings. Please make checks payable to LIMRA in U.S. dollars drawn on a bank in the United States. For Vendor registration fees, call Event Registration at 800.235.4672 (U.S. and Canada) or 860.285.7789.

**SPOUSES/GUESTS:** A registration fee of \$100 is available to spouses and guests of registered attendees. Individuals in an industry-related position, co-workers, or associates do not qualify. We invite spouses/guests to participate in the event's food and social functions and ask that they wear their badge to these events. Participation in the general sessions and workshops is limited to those who have paid the full registration fee to attend the conference.

**MEETING ATTIRE:** The attire for this conference is business casual.

#### **IMPORTANT DATES**

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Early Registration Fee Deadline: March 11
Hotel Reservation Deadline: March 11

Cancellation Deadline: March 26

#### HOTEL INFORMATION



#### **Loews Vanderbilt Hotel**

2100 West End Avenue Nashville, TN 37203 Phone: 615.320.1700

Make your reservations by March 11, 2019 to receive the group rate of \$229 single/double (plus applicable sales taxes). Requests after March 11, 2019 will be accepted based on space availability. The group guest room rate will be offered 3 days prior and 3 days after the meeting dates subject to availability.

Please note that hotel rates will go up after the cut-off date or when the meeting room block sells out, whichever comes first. Make your reservations early to be able to take advantage of our discounted rates.

# Regulatory Compliance Committee

JEFFREY SCHLOEMER, CRCP, Chair, Northwestern Mutual

NICOLE BLAKNEY, J.D., FLMI, FFSI, FSRI, ARA, AIAA, AIRC, CPCU, AINS, AIS, API, YB, HIA, DHP, MHP, State Farm Insurance

**GARWAY BRIGHT, CLCT, Genworth Financial** 

ANDREW BUCKNAM, J.D., Knights of Columbus

LINDA BURM, Allianz Life

JAMES BUTZ, FLMI, CPA, Series 7, Transamerica

**SUZANNE CHOULJIAN, Prudential** 

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**SCOTT COLLINS, Lincoln Financial Group** 

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ROY CREEDON, Esq., SunLife

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JOY DAWE, Crump Life

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GISSOU GOTLIEB, Allianz Life Insurance Company of America

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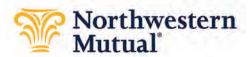
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