

Insurance Inspired 2021 * 8-9 July, 2021

SPONSORSHIP OVERVIEW

All sponsorships (excluding banner advertisements) include the following benefits:

- ❖ Your company name/logo displayed on the event website, with a link to your company website.
- ❖ Your company name/logo displayed on all promotional materials released before the event, including event brochure and eblasts.
- ❖ A personalized sponsorship page (virtual booth) on the event platform to showcase your company information, with a direct link to your company website and/or other files, videos, social networks and contact information. (See below for details)
- ❖ Recognition of your sponsorship during the general session remarks, which will be captured in the event recording for future playback and on-demand viewing.
- ❖ One-time use of the delegate list with the contact information (for those that have agreed to share it).
- ❖ A post-event analytics report, to see how attendees interacted with your company content.

LEAD SPONSOR: \$15,000

- ❖ The exclusivity of being the only Lead Sponsor allowed, providing you with high exposure and visibility;
- ❖ The opportunity to submit a 90 second prerecorded video about your company, to be played during the conference (play time to be assigned by LIMRA & AIR);
- ❖ Acknowledgement as the Lead Sponsor with the most prominent logo recognition placement on the Event Website, Sponsor Recognition Slides, and Event Platform;
- ❖ Two video rooms to interact with all attendees, or host private meetings – the choice is yours!
- ❖ 50 free passes for your clients and/or colleagues;
- ❖ The opportunity to submit up to 4 different banner ads to be displayed on rotation throughout the event.
- ❖ A direct link to your company information, or a chosen file/video/etc from the main menu directory
- ❖ One announcement (push notification) "from" sponsor.
- ❖ Two speaking slots on the Conference Programme (solo and panel discussion);
- ❖ A free full page colour advertisement in either Asia Insurance Review or Middle East Insurance Review in the conference month;
- ❖ All additional standard sponsor benefits, as noted above.

GOLD SPONSOR: \$10,000

- ❖ A speaking slot on the Conference Programme and the opportunity to facilitate one additional session;
- ❖ The opportunity to submit a 45 second prerecorded video about your company, to be played during the conference (play time to be assigned by LIMRA & AIR);
- ❖ One video room to interact with all attendees, or host private meetings – the choice is yours!
- ❖ 30 free passes for your clients and/or colleagues;
- ❖ The opportunity to submit two different banner ads to be displayed on rotation throughout the event.
- ❖ A free full page colour advertisement in either Asia Insurance Review or Middle East Insurance Review in the conference month;
- ❖ All additional standard sponsor benefits, as noted above.

SILVER SPONSOR: \$7,500

- ❖ A speaking slot on the Conference Programme (solo or panel discussion);
- ❖ The opportunity to submit one banner ad to be displayed on rotation throughout the event.
- ❖ 20 free passes for your clients and/or colleagues;
- ❖ All additional standard sponsor benefits, as noted above.

SUPPORTING ORGANIZATION: \$5,000

Companies that purchase a group enrollment package will be recognized as a Supporting Organization of the Conference and will receive all standard sponsor benefits, as noted above. Please contact Jinhai Guo at GUOJ@LOMA.org for more details.

OTHER SPONSORSHIP OPPORTUNITIES

The virtual conference format allows for several other creative sponsorship opportunities that can be customized to meet your needs – please ask us for ideas and details!

EXHIBITOR BOOTH INFORMATION

Participants will have the opportunity to visit the virtual exhibit hall, with booths that can be customized to include:

- ❖ Two call to action buttons for lead generation and/or appointment setting (Ex: “Schedule a Meeting”, “Request a Demo”, “Join a Chatroom” etc.)
- ❖ The option to attached brochure or other files (pdf, jpeg, png, or tiff format)
 - ❖ Unlimited links to video or other digital content
- ❖ Contact information and links to all social media outlets
- ❖ The ability to collect analytics on your embedded links

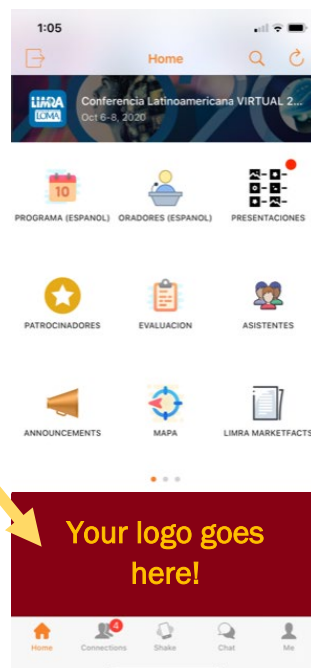
ROTATING BANNER ADVERTISEMENT - \$300 (LIMITED AVAILABILITY)

A limited number of banner advertisement are available for purchase, and will display on rotation with the other sponsor banners. Banner ads can link to the external website of your choice and will show for 5 seconds before rotating automatically to the next banner or being swiped by the user. The recommended banner size is 950 pixels by 380 pixels, and an example of how these banners are displayed is shown below.

DESKTOP – BANNER AD



MOBILE PHONE – BANNER AD



Sponsorship Application & Payment Information

This application for sponsorship at Insurance Inspired 2021 will become an Agreement or contract upon acceptance by AIR, AAN and LIMRA, hereinafter referred to as the "Conference Organizers." The Conference Organizers, at their sole discretion, will accept appropriate applications by applicants on a space available; first-come, first-serve basis. Accepted Applicants will receive confirmation via e-mail transmission upon acceptance of this application.

Full payment must be received by July 1, 2021. All fees are shown in U.S. dollars.

Sponsor Items	Price (in U.S. Dollars):	Mark Your Selection:
Lead Sponsor	\$15,000	
Gold Sponsor	\$10,000	
Silver Sponsor	\$7,500	
Other	\$	
Banner Advertisements	One - US\$ 300 Two - US\$ 500 Three - US\$ 750	<input type="checkbox"/> One <input type="checkbox"/> Two <input type="checkbox"/> Three
TOTAL DUE: \$		

Contact Name: _____ Company Name: _____	
Address: _____	
Signed and agreed by: _____ Date: _____	
METHOD OF PAYMENT:	
Select one: <input type="checkbox"/> American Express <input type="checkbox"/> MasterCard <input type="checkbox"/> VISA <input type="checkbox"/> Bank Transfer (see bank info below) Card #: _____ CVV: _____ Expiration Date: _____ <small>(3 or 4-digit security code) located on the back of MC, VISA, Discover, Diners and on front of AMEX)</small>	Credit Card billing address if different from above: Address: _____ City, State, Zip: _____ Country: _____ Signature: _____

***Bank Transfer** - You may remit via bank transfer to:
Bank: DBS Bank
 Marina Financial Centre, 12 Marina Boulevard,
 #03-00 MBFC, Tower 3, Singapore 018982
 Branch: Marina Financial Centre Branch
Name on Account:
 Ins Communications Pte Ltd
 US\$ (Account No.: 0001-004838-01-9-022)
Swift code: DBS SSGSG

**All bank fees are the responsibility of the sponsor.
 Please request your bank to debit your account with any charges so that the Organisers receive the full amount.*

Questions? Please contact Ms. Megan Schwartz at mschwartz@limra.com or Mr. Mohd Fazlan at fazlan@asiainsurancereview.com

Reference: "Insurance Inspired 2021 Sponsor"

Thank You for Your Support!