

Strategies for Innovation at Smaller Companies



LIC Technology Committee Conference Call

Via Webex | April 7, 2021, 2-3:30 p.m. ET | www.loma.org/LICTECH

Access Info: See your confirmation email for this meeting's Webex registration link.

AGENDA & ADVANCE ATTENDEE LIST

Antitrust Policy: www.loma.org/antitrust

2:00 p.m. **Welcome**

2:15 p.m. **Project Management Process in Executing Innovation Strategy**

Nick Gerhart, EVP – Chief Innovation Officer, Homesteaders Life

Jeff Shepherd, Director - Project Management & Implementation, Homesteaders Life

Kim Medici Shelquist, FLMI, Senior Vice President - Planning and Development, Homesteaders Life

Strategy and innovation are important, but without effective execution and project management all you have is an idea. Learn about Homesteaders' process, and bring your questions.

3:00 p.m. **Hot Topics in Technology:
Facilitated Discussion with Live Polling**

Jeff Shaw, CLU, ChFC, Executive Director, LIC

Find out what other companies are experiencing and actions they're taking with regard to the COVID-19 pandemic and initiatives/priorities for 2021. Topics will be pre-selected by participants, such as:

- How far out are IT initiatives planned?
- Tracking IT spending - centrally or by department?
- Top cyber-related initiatives
- Top digitization-related initiatives
- Subscription or perpetual licensing models for core systems
- Size of IT staff relative to Home Office employees and revenue

3:30 p.m. **Adjourn**

After the Meeting

Meeting slides, polling results, and recordings will be posted in the committee's online community at LICConnect. Nonmember attendees receive 7 days' guest access to this member resource to download handouts and check out the forum.

- Open the [LIC Technology Community](#).
- First-timers, [activate your LICConnect account](#) here. If you don't see the email it triggers (after checking spam), [click here](#) for additional help.
- Customize your [community notification settings](#) to see new content real-time, daily, or weekly.
- See the [list of LIC online communities](#).

We encourage you to continue the Q&A with your peers there!

Check In Early! The meeting room will open at 1:30 pm EDT so you can check your mic and join in pre-meeting conversation. If you need assistance, contact Audrey Wittenburg via text at (703) 975-5626.

THANK YOU SPONSORS!



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ADVANCE ATTENDEE LIST

As of April 6, 2021; updated list will be included in post-meeting handouts. Please Note: Attendee contact information is provided for networking purposes only. This information may not be added to any database or used for marketing or any other purpose, except a single-use email list provided to the meeting sponsors.



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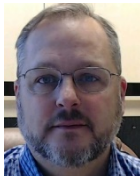


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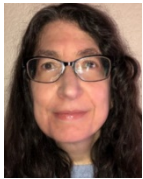
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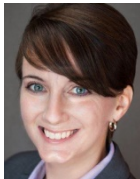
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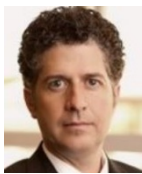
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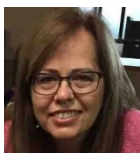
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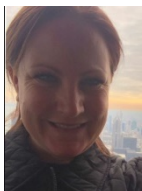
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