# LIC Workshop

# **Managing Final Expense Profitability**

**Co-Hosted by Optimum Life Reinsurance Company** Via Videoconference Tuesday, June 8 and Wednesday, June 9, 2021 | 10 a.m. - 3 p.m. EDT both days

Register at www.loma.org/finalexpense

# PRELIMINARY AGENDA & SAMPLE ATTENDEE LIST

Antitrust Policy: www.loma.org/antitrust

# Monday, June 7, 2021

7-8 p.m. EDT **Pre-Meeting Happy Hour on Remo** A fun, casual BYOB virtual happy hour for networking before the meeting.

# **Tuesday, June 8, 2021**

- 9:30 a.m. EDT Check-In & Conversation The Meeting Room will open 30 minutes early both days for A/V checks and conversation.
- 10:00 a.m. Welcome & Attendee Introductions Jeff Shaw, CLU, ChFC, Executive Director, Life Insurers Council
- 11:00 a.m. **Foresters Final Expense Case Study Update** JS Ledoux, ASA, AVP, Product Management North America, Foresters Financial
- 12:00 p.m. Break

#### **Final Expense Facilitated Discussion** 1:00 p.m. Jeff Shaw, CLU, ChFC, Executive Director, Life Insurers Council The number-one value cited by LIC conference attendees is the ability to participate in open discussions with peers. Using real-time survey software, we report live feedback on your most pressing questions, with a deeper dive into topics of interest. Provide your questions ahead of time to *ishaw@limra.com*. We'll poll the attendees and lead the discussion on everything you always wanted to know about Final Expense but didn't have the opportunity to ask.

3:00 p.m. Sessions Adjourn for the Day

# www.loma.org/finalexpense

# Wednesday, June 9, 2021

- 9:30 a.m. EDT Check-In & Conversation
- 10:00 a.m. **Perspectives on Hot Issues Optimum Life Reinsurance Panel**



**Before the Meeting** 

1. Submit questions for Live Polling by June 4 to jshaw@limra.com.

2. Registrants will receive Outlook invitations - The Advance Attendee List and Webex link will be provided in the calendar events.

#### Wednesday, June 9, 2021, continued

11:00 a.m.	LexisNexis "Voice of the Customer" Focus Group Findings	Profitability
12:00 p.m.	Break	The second second
1:00 p.m.	Final Expense Case Study	
2:00 p.m.	<b>LIC Final Expense Survey Results</b> Jeff Shaw, CLU, ChFC, Executive Director, Life Insurers Council Be one of the first to hear the highlights of LIC's annual Final Expense Survey Report with the added benefit of discussing some of the implications of the results with your peers.	
3:00 p.m.	Adjourn	

# Sample Registration List (from Last Year's Final Expense Workshop)

4C Solutions: Stacey Cheese, President Aetna: John Cook, Actuarial Team Lead Aetna: Richard Waggoner, Director Aetna: Scott Root, Product Management / Development Manager American Enterprise - Great Western: Dave Munk, AVP Life Implementation American Enterprise Group: Kyle Nodurft, AVP Actuary American Home Life: Tom Lobell, VP Marketing Americo Life and Annuity: Todd Adrian, Senior Marketing Manager, Product Devel Amerilife: Pat Fleming, Executive VP, Product Innovation and Corporate Actuary Amerilife Group, LLC: Scotty Elliott, President, Life & Health Brokerage Distribution Apptical Corp.: Peggy Bartraw AuclairRe International, Inc.: Joël Thompson, President Bankers Life Insurance Company of America: Louis Bickel, President Catholic Life Insurance: Frank Gentile, Vice President, Chief Underwriter Catholic Life Insurance: Mike Belz, President and Chief Executive Officer Catholic United Financial: Kelly Bretz, ERM Consultant Columbian Financial Group: Alan Igielski, Second Vice President and Actuary Columbian Mutual Life Insurance Company: Rick Relf, SVP, Chief Marketing Officer Columbian Mutual: Tammy Marlotte, Second VP, Underwriting, Chief Underwriter ELCO Mutual Life & Annuity: Bill Bruce, Marketing Manager Foresters Financial: JS Ledoux, AVP, Product Management North America GPM Life: Sean Staggs, Actuary GPM Life: Tonya Carroll, VP, Customer Experience Officer Kemper Corporation: Michael Marinaccio, Vice President - Corporate Development KSKJ Life: Lauren Rainey, Director of Operations KSKJ Life: Stu Buchanan, COO Landmark Life Insurance Company: Tom Munson, President LexisNexis Risk Solutions: Barb Gangware, Vertical Account Manager Lincoln Heritage Life Insurance: Darlene Taaffe, Associate Actuary Lincoln Heritage Life Insurance: Judy Pettit, Vice President & Chief Actuary Lincoln Heritage Life Insurance: Monica Sole, VP Govt & Industry Relations Luminant Analytics: Renu Joseph, CEO Management Research Services, Inc.: Tim Dineen, Chief Executive Officer

Management Research Services: John Flueckiger, Vice President of Sales Management Research Services: Mike Risley, Industry Advisor

Milliman: Al Klein, Principal and Consulting Actuary Milliman: David Cook, Principal Milliman: Stacy Koron, Principal & Compliance Consultant MRS: Brenda Larson, Director of Life Strategy & Innovation Mutual of Omaha Insurance Company: Matt Nuttleman, Managing Actuary Navy Mutual: Daniel Pautler, Activation & Professional Education Manager Navy Mutual Aid Association: Josh Feuerstein, Marketing Director Old American Insurance Company: Brad Cope, VP Sales & Marketing Old American Insurance Company: Dave Metzler, Chief Actuary Optimum Life Reinsurance Company: Jill Thompson, Underwriting Director Optimum Life Reinsurance Company: Marie-Andree Gagne, Director, Pricing Optimum Life Reinsurance Company: Monica Clink, V.P. Claims Optimum Life Reinsurance Company: Paulo Pinho, Chief Medical Officer Optimum Life Reinsurance Co: Terrence Weiser, Assistant VP Business Devel Optimum Life Reinsurance Co: Tu Hornstra, Account Manager, Business Devel Parkway Advisors: Kyle Timmermann, Director of Consulting Parkway Advisors: Theron Holladay, President Polish Roman Catholic Union of America: Jim Robaczewski, National President Prosperity Life: Sally Scott-Parker, AVP, Underwriting & Claims, Risk Management QLAdmin Solutions: Kat Correa. Chief Marketing Officer ReMark: Jackie Stearns, SVP Marketing & Strategy ReMark: Steve Gaertner, SVP, Distribution Strategies RGA Reinsurance Company: Matt Fingerhut, Vice President and Actuary RGA: Brian Sibley, VP, Business Development RGA: Joe Plut, Executive Director, Business Development Royal Neighbors of America: Jay Csipkes, Sales Executive Royal Neighbors of America: Karen Hayes, Operations Executive Royal Neighbors of America: Patty Adams, Director and Chief Underwriter Security National Life Ins.: Marty Rich, Director of Sales Operations Security National Life Ins.: Tommy Overton, National Sales Director Senior Life Insurance Company: Ron Powell, President Texas Service Life Insurance Company: George Wise, Chief Actuary Trinity Life Insurance Company: Alvin Begnoche, Vice-President, Marketing United Home Life: Steve Ramsey, Director, Independent Distribution Channel Marketing Western Fraternal Life: Kevin Simpson, Vice President Sales & Marketing

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