



**SPONSOR INFORMATION**  
**2012 LOMA Customer Service Conference**  
March 14-16, 2012  
The Mirage, Las Vegas, NV

**SPONSOR OPPORTUNITIES:**

For complete information on sponsorship opportunities, including pricing, contact Marvin Jones with LOMA at 770.984.6459 or via email at [jonesm@loma.org](mailto:jonesm@loma.org).

**Reception Sponsor – includes exhibit booth**

**Lunch Sponsor – includes exhibit booth**

- Recognition of the sponsorship at the event with signage and from the conference podium
- One exhibit space with one electrical outlet. All of the food and drink functions will be held in the exhibit area including the reception on Wednesday evening
- Includes two full-conference registrations. Additional staff can be registered at the rate of \$495 for each subsequent registration.
- Distribution of one piece of collateral in the registration packets
- Online exposure on the conference website
- A listing and product description in the onsite material (You must commit no later than January 19, 2012 to be published in the onsite program.)
- One-time use mailing list; your choice, of receiving it either three weeks prior or three weeks following the conference

**Hot Breakfast Sponsor – includes exhibit booth**

**Continental Breakfast Sponsor – includes exhibit booth**

**Refreshment Break Sponsor – includes exhibit booth**

- Recognition of the sponsorship at the event with signage and from the conference podium
- One exhibit space with one electrical outlet. All of the food and drink functions will be held in the exhibit area including the reception on Wednesday evening.
- Includes one full-conference registration. Additional staff can be registered at the rate of \$495 for each subsequent registration.
- Distribution of one piece of collateral in the registration packets
- Online exposure on the conference website
- A listing and product description in the onsite material (You must commit no later than January 19, 2012 to be published in the onsite program.)
- One-time use mailing list; your choice, of receiving it either three weeks prior or three weeks following the conference

## **Conference Bag Sponsorship – includes exhibit booth**

- Recognition of the sponsorship at the event
- Includes one full-conference registration. Additional staff can be registered at the rate of \$495 for each subsequent registration.
- Distribution of one piece of collateral in the registration packets
- Online exposure on the conference website
- A listing and product description in the onsite material (You must commit no later than January 19, 2012 to be published in the onsite program)
- One-time use mailing list; your choice, of receiving it either three weeks prior or three weeks following the conference

## **Conference Materials**

Provide us with your branded item(s) and we will stuff them into the attendee bags. You can provide pens, pads, Post-It Notes, luggage tags or highlighters. If you have an item that is not listed that you would like to provide, please contact us to discuss directly.

## **IMPORTANT DATES:**

A signed contract and full payment must be received by:

- **November 18, 2011** – to be listed as an exhibitor on pre-conference marketing materials (registrations brochure), reaching more than 4,000 people
- **January 19, 2012** – to receive acknowledgement in the on-site program
- **February 17, 2012** – to be included on the vendor flyer placed in each registration packet

## **CANCELLATION BY SPONSOR**

For cancellation on or before December 14, 2011, full refund of monies will be paid. For cancellation after December 14, 2011 and before February 14, 2012, Fifty percent (50%) of monies will be refunded. There will be no refunds after February 14, 2012.

**Cancellation Policy:** In the event that this scheduled Conference or event is cancelled by LOMA for any reason, LOMA shall refund any sponsor fees that have been paid by the sponsor. Under no circumstances, however, shall LOMA be liable to the sponsor for any other expenses, including, but not limited to, airfare, hotel or any other travel-related expenses incurred by the sponsor.

## **SPECIAL ASSISTANCE**

In compliance with the Americans with Disabilities Act, all personnel needing special assistance should contact the Conference Organizers with their requests.

For complete information on sponsorship opportunities, including pricing, contact:

Marvin Jones, LOMA  
770.984.6459  
[ionesm@loma.org](mailto:ionesm@loma.org)